

Steering Committee Meeting Minutes

College of the Sequoias/Tulare Campus

4999 E. Bardsley Ave., Tulare, CA 93274

Building A – Conference Space

February 3, 2023: 10:00am - 3:00 pm

[Zoom Link](#)

[MEETING FOLDER LINK](#)

STEERING COMMITTEE MEMBERS (in attendance):				
Anthony Cordova (Bakersfield)	Armin Rashvand (Taft)	Becky Barabe (Fresno)	Bryan Tassey (Merced)	Danell Hepworth (Delta)
Dave Clark (Reedley)	Jonna Schengel (Sequoias)	Justin Garcia (Coalinga)	Kris Costa (Lemoore)	Laura Hill (Clovis)
Nicole Griffin (Cerro Coso)	Osvaldo Del Valle (Porterville)	Pedro Mendez (Modesto)	Shelly Conner (Madera)	Steve Amador (Columbia)

TIME	AGENDA ITEM	MINUTES/NOTES
BREAKFAST SERVED—9:00 to 10:00 am		
9:00-10:00	Early Morning Breakout Session (Breakfast included)	
10:00-10:10	Welcome/Introduction	Jessica welcomed everyone to the meeting and thanked Jonna Schengel and her team for hosting the Steering Committee Meeting at COS Tulare Campus. Dr. Luan Walner will be giving a welcome. She thanked the Central/Mother Lode Regional Consortium for the work they do and the support they give. There are three campuses for the College of the Sequoias with CTE programs in each campus and we're at the Tulare campus, which just celebrated their 10-year anniversary. Agriculture disciplines, welding, industrial and technology programs are provided at Tulare Campus.
STEERING COMMITTEE VOTES (CTE DEANS)		Motion/Second/Approval (M/S/A)
10:10-12:00 pm	November 4, 2022 Meeting Minutes	VOTE: Kris Costa moved to approve the November 4, 2022 minutes, and it was seconded by Becky Barabe. The motion carried.
	Program Approvals (Process & Training) (See pp. 2)	Jessica stated that there are several programs, some are highlighted, and that means they did not receive all the votes to get approved. Programs are numbers 9, 11 and 18. VOTE: Becky Barabe motioned to approve all pre-approved programs, and it was seconded by Anthony Cordova. The motion carried. Other topics were generated about the process and training to submit programs:

		CTE New Dean Training Jessica mentioned that the new deans have expressed the need to have a new CTE Deans training, and it will be held this year. More information will follow. Program Approval Voting and Notification When discussing the program approval process and questions that might arise, Kris Costa asked if deans could call her about their questions if the program needs to be clarified because the RegionalCTE platform does not send notifications on the comments from the deans. Instead, Rebecca Murillo sends out emails when the deans have not sent a vote. Justin Garcia stated that he appreciates Rebecca's emails and follow up reminders to vote. Becky Barabe, suggested doing a round table to see if there can be a discussion to bring together like-minded individuals to talk about the programs. Program Approvals and the New Strategic Regional Plan Jessica updated the committee that the Regional Plan is online now. Jessica summarized data and showed what investments have been done. Statewide, we educated 1 million students, yet there are 1.5 million jobs opening every year just in the Central/Mother Lode Regional Consortium, alone. There's so much more opportunity. We need to make changes in our marketing strategies and our approach to outreach. Pedro Mendez noted that it is important to know what the fiscal impacts are. The conversations the deans have with their school boards, when they go to internal campus conversations, because the bottom line should be to know the fiscal impacts. Program Approval and K12-CC Alignment Jessica stated that the K12 SWP RFA 6 will probably come out sometime in August and that applications are due mid October 2023. Becky Barabe suggested planning conversations with K12 partners before the due dates. Kris Costa agreed that to leverage all the programs and the planning, these sessions should happen regularly, if not monthly, then with the facilitation of K12 PCs, they can send out an invitation in the summer to have a conversation before the due dates.
	LinkedIn Learning (Subscription Renewal: 7/26/2021-7/25/2023)	Jessica asked the committee if they wanted to continue to subscribe for another year to LinkedIn Learning since the subscription is ending July 25th, 2023. The contract was for 100,000 student licenses. Jessica noted that LinkedIn has not been phased in the same way as the implementation required a few steps and not all colleges were equipped. VOTE: Kris Costa motioned to move this item to the March 3, 2023 Steering Committee Meeting. It was seconded by Becky Barabe. The motion is carried. The following discussion ensued:

A question was asked about the cost of this program. Beatrice Licon shared that for 118,960 licenses for a total of \$411,730, it amounts to \$3.46/student.

Steering Committee members provided this feedback:

Becky Barabe recommended that in anticipation of the next meeting, we figure out how many licenses were used and scale it down, accordingly. Others agreed with Becky and added that they would like to have the colleges promote and implement students to use LinkedIn Learning. In addition to scaling it down appropriately, she stated that she would like to see vendors provide a how-to guide or steps are needed for implementation. What is needed, such as Geographic Solutions, which was the most pulled together presentation on giving “how to” steps. The same type of sharing the burden needs to be the standard, so she requested that the CRC Steering Committee meetings be designated for planning and conversations and set the time aside for it.

Kris Costa pitched the idea that the Consortium could use something like the Zero Textbook Cost initiative where the deans could share with their CTE educators how to use LiL as a resource. An Education Technology Specialist could be used instead of the single sign on for LinkedIn Learning. Also, she mentioned that WHCL already had a subscription through the district.

Osvaldo Del Valle stated PC uses LinkedIn and is pushing for students to use this resource. Kris Costa agrees with Becky Barabe about pushing our vendors who were prepared and had everything on step-by-step instructions. Kris wants to demand the treatment that we want from the vendors and dedicated project managers. Kris also mentions if colleges are not pushing for programs, we shouldn’t have to pay for it. The colleges need to push the programs to their students.

Pedro Medez agreed with Jonna that with new faculty coming in, we need to emphasize this forward-thinking design of, “as a region we believe these trainings are important” for their benefit and our benefit. Pedro Mendez suggested having a regional or college level person be the “bucket carrier” to help with the initiatives. David Clark commented that there is an actual person who does that, at a human resource level. Osvaldo de Valle agreed with having someone who would oversee a certain project and be shared with several colleges.

Jonna Schengel commented that she likes LinkedIn but wants to have a packet instead of a product. She expressed that she would like to have access to the LinkedIn insights, for example, employment tracking and online learning modules. Jonna agrees with Kris that the colleges need to push these programs. This can be a topic for discussion at the new deans training, how to get the CTE faculty to push the programs out to students.

David Clark agreed with Becky. He said there is an initiative overload but the same people having to implement these programs, so he requested that LinkedIn staff to come and present to the faculty. He stated there are so many great projects out there but also a need for people to assist with these initiatives because deans don’t have a lot of time.

		Anthony stated that he finds value in LinkedIn Learning and plans to pull the numbers on how many students are actually using LinkedIn. Gary Potter stated that he will work on the data piece for LinkedIn Learning and will have it at our next CRC Steering Committee Meeting, March 3, 2023. Autumn Gardia agreed and expressed an interest in having workshops at the colleges. Jessica mentioned that she can ask LinkedIn for more information about their packets and the amount of licenses currently being used. Jessica also mentioned that we can scale down the packages in the contract.
	Jobspeaker (See pp. 3, Subscription Renewal: 7/1/2021 to 6/30/2023)	Jessica noted that about 7 colleges are using Jobspeaker. After some discussion (see below), the Consortium voted as follows. VOTE: Kris Costa motioned to move this item to the March 3, 2023 Steering Committee Meeting. It was seconded by Osvaldo Del Valle. The motion was carried. Contract Becky Barabe weighed in that there is a need to talk to them about better service to request different pitches for various platforms. She expressed that we are not receiving what we are paying for in that there needs to be someone to implement the software, someone who is dedicated to that position at the colleges. Pedro Mendez added that there is a need for a bucket carrier for each project Becky added that while she does not want to get off Jobspeaker because too much time has been invested with Jobspeaker, there needs to be an extremely scaled back service with this platform since they're not delivering. She added that there is a need for a programmer and service people to provide technical assistance. Beatrice commented that the contract with Jobspeaker says that they will provide Career and Workforce Platform to CRC Colleges which includes customer services. Jessica concluded that there needs to be a re-negotiation with Jobspeaker and a re-emphasis on professional development into the contract. She stated she will see who among the current contract are still using Jobspeaker to ensure the contract covers those institutions, and she stated that she will invite the deans to a meeting with Jobspeaker, so they may express their needs. Anthony Cordova stated that he will be having a conversation with Jobspeaker and that the platform has different applications according to the college to each college. Stephanie Baltazar shared that they have asked Jobspeaker to come down to Bakersfield College, and they have answered all their questions.

		Autumn Gardia asked to be informed when others are getting workshops and other assistance. Programs and Data David Clark stated that he is excited for the grants but that there is a need for someone to create workshops and education, such as going into classes to the students who are the end-users. He suggested that there needs to be someone to assist in implementing the programs at the colleges. While there seems to be a lot of programs, collecting the data is a problem, ie California struggles to follow students as they progress on their educational and career journey. Pedro agreed and added that there needs to be some thought behind the end-goal to these platforms, ie does Jobspeaker or LinkedIn Learning make sense for the students as a long-term platform? Once a student graduates and moves on, how will these programs be leveraged, data-wise? Jessica mentioned that when looking at the Chancellor's Office data via the Career Technical Education Occupational Survey (CTEOS), there were 16,000 students that were sent the survey, but only 3,000 responded, so there is a need for non-self-reporting data. She stated that these platforms have a similar struggle in tracking employment outcomes after students graduate.
	Loren Kelly	Loren Kelly asked the deans about what dates would be best for the upcoming trainings, and the following was decided: Work based Learning Modality Training: <u>Dates:</u> June 5th & 6th <u>Time:</u> 9:00am – 4:00pm Kris Costa has volunteered to host the in-person training at Lemoore. CTE Level 1 Instructor Training: <u>Dates:</u> Session 1 will be on July 24th – 26th & Session 2 will be on July 28th - 30th Virtual Training <u>Time:</u> 8:30am – 4:00pm Becky Barbe from Fresno and Jonna Schengel from the College of the Sequoias have both volunteered to host the in-person training. Academic and Career Coaching for Student Success Training: <u>Dates:</u> September 18th – 22nd Virtual Training <u>Time:</u> 9:00am – 12:00pm
LUNCH SERVED–12:00-12:45 pm		
DISCUSSION/PLANNING/INFORMATION ITEMS		
1:00-3:00 pm	Regional Apprenticeship Approach (Launch)	Kris Costa provided an idea about regional collaboration around apprenticeships akin to the Launch Apprenticeship Network.

	<u>Apprenticeship Network)</u>	The deans weighed in with these comments: Pedro mentioned there are a variety of different apprenticeship programs, and it would be helpful for all schools to have the same information for students. He recommended working together on apprenticeships. Anthony Cordova suggested we should create a subcommittee to further develop the apprenticeship program akin to the Strong Workforce Apprenticeship Group in Santa Clarita, which has resources the Consortium can leverage. Kris Costa agreed and stated that there is a need for someone to help create a regional network that can help with the apprenticeship process. ACTION: Lemoore, Fresno, Modesto, Coalinga, Bakersfield, Cerro Coso, Sequoias, Reedley, and Merced want to be a part of the subcommittee. Jessica shared that there is also a need for technical assistance, scalability, and an online one-stop-shop resource, in other words, a project that has phases. She also stated that sometime down the road it is important to invite the K12 partners to partner up for alignment between pre-apprenticeship and apprenticeship programs.
	Jumpstart 1.0 and Jumpstart 2.20	Jumpstart 1.0 David Clark shared an update on Jumpstart 1.0: Reedley College did three weeks of Jumpstart that took place December 19th through January 2nd. David will share follow up surveys. He also mentioned that the San Joaquin Valley Manufacturing Association will be coordinating the program. He has found that it's a great pre-apprentice industry exposure in agriculture for the students. The San Joaquin Valley Manufacturing Association wants a partnership for the summer for students to work for them. David and his team got the students work permits. The Workforce Board was the one to pay. Jumpstart 2.0 Kris Costa has three programs running for Jumpstart. The applications went out at the end of January 2023 and will close March 3, 2023. Kris commented that the earlier we can get the Agreements and money, the better. For the summer pre-apprenticeship, Osvaldo Del Valle plans to have Agriculture Technology and First Responder apprenticeships. Osvaldo will have applications wrapped up by the end of March 2023. His plan is to have 60 students signed up. Additionally, he plans to do a "Skipstart" where students can receive OSHA Certification. This program is aimed at students who can't make it to Jumpstart. Sokun Somsak mentioned that Delta College will have two programs for Jumpstart 2.0 in manufacturing and agriculture.

		Gary Potter stated that he can help with tracking the college's student data. Jessica shared that we had about 9 colleges sign up for 2.0.
	Annual Planning Retreat	Jessica announced that the Annual Planning Retreat will take place June 12th – 14th– the location changed from Monterey Marriott to Crowne Plaza Ventura as the venue wasn't available; however, Rebecca was able to secure Marriott Monterey for next year. She stated that we are pairing Talent Pipeline Management Academy trainings with other Steering Committee Meetings, so those trainings will follow on June 15th – 16th . Jessica gave an open invitation to join the Annual Planning Committee.
	Project Updates: SWP, K12 SWP 5, Catapult, Calbright, and Outcomes	Calbright Jessica expressed that the Vice President from Calbright, Tamika Conner, wants to meet with consortium members to discuss different ways they can partner. Anthony Cordova mentioned he has a partnership with Cal Bright. They have an apprenticeship program and IT programming. Calbright supporting their course enrollments. They're partnering with BC in engagement, discussion, and participation in advisory meetings. Tamika is usually in the discussions with them. Kris Costa suggested that CVC-OEI addresses online learning and would be a natural place to have conversation. Becky Barabe recommended a different venue for the conversation with Calbright. Catapult Kris mentioned that the work-based learning session was valuable but that it's not clear how participation is tracked. in addition, Kris and her team couldn't watch the keynote as a group. The information isn't easy to navigate, and they don't get the notifications about the Zoom meetings. Stephanie Baltazar stated she had had problems receiving messages or emails. When she does get the invitations, she they tend to be last-minute. Lightcast Economic Impact Study for the Districts Jessica asked if everyone had received a draft of the report from Lightcast, a project that was approved last May. A few have received it, but some are checking to see if their IR departments have received it. Juan Madrigal will be connecting with Nora about who they send the drafts to. Jonna Schengel mentioned that she met with a presenter last week, and they were very patient with staff to explain the study. The Board of Trustees will be using it and are planning to have a consultation. She stated that she's thankful for

		the regional support.
	CCCAOE Updates (See pp .4) Spring Conference and Legislative Day	CCCAOE Anthony Cordova and Pedro Mendez went over their updates (see the last page.) Becky Barabe mentioned the CRC used to present at the CCCCCO and suggested that proposals should be presented in the regional/region-wide projects. She added that she wanted to be more intentional about collaborating with other colleges about developing proposals to present. For the CCCAOE Leadership Academy training on January 10th – 13th, 2023, Gary Potter suggested the need for more levels. There were 70 pages to go over in an hour and it would be nice to spread it out. CRC Meetings Kris Costa asked that the Regional Directors and Pathway Coordinators provide a report or update during the Steering Committee meetings as a standing item on the agenda. She also stated that she would like to see the Pathway Coordinators join the Steering Committee Meetings.
	Employer Engagement	Steering Committee–Closed Session
Upcoming Meeting: March 3, 2023 at Columbia College (2022-23 Steering Committee Meeting Calendar)		

Program Approvals

Program Names	College	Submission Date	Approval Date	Vote Count
1 Ornamental Horticulture Associate Of Science	Bakersfield	11/23/22	12/13/2022	Approved -9 votes -PC, FCC, COS, Clovis, BC, Merced, SJDC, WHCL, Columbia
2 Sustainable Landscape Certificate Of Achievement	Bakersfield	11/23/22	12/08/2022	Approved -9 votes -TC, PC, FCC, COS, Clovis, BC, Merced, WHCL, SJDC
3 Ornamental Horticulture Certificate Of Achievement	Bakersfield	11/23/22	12/08/2022	Approved -9 votes -TC, PC, FCC, COS, Clovis, BC, Merced, WHCL, SJDC
4 Pest Control Adviser Preparation Certificate Of Achievement	Bakersfield	11/07/22	12/08/2022	Approved -9 votes - TC,Clovis, FCC,WHCL, COS, BC,Merced, PC, SJDC
5 River Ecology And Management	Columbia	12/15/2022	01/11/2023	Approved 9 votes - WHCL, Clovis, TC, Merced, COS, FCC, Columbia, BC, PC
6 Trauma Informed Care in Practice	Merced	01/17/2023	01/31/2023	Approved 10 votes - TC, Clovis, WHCL, CC, BC, FCC, PC, Merced, Columbia, SJDC
7 Data Analytics and Predictive Modeling	Fresno	01/23/2023	01/31/2023	Approved 9 votes -WHCL, FCC, BC, PC, Clovis, TC, Merced, Columbia, SJDC
8 Foundations And Standards In Early Childhood Specialization (Certificate)	Merced	01/17/2023	02/01/2023	Approved 9 votes - TC, Clovis, WHCL, BC, FCC, PC, Columbia, SJDC, WHCC
9 Cloud Computing (Certificate)	Merced	01/17/2023	02/03/2023	Approved 11 votes - TC, WHCL, BC, Clovis, FCC, PC, Columbia, SJDC, CC, COS, Lemoore.

10	Cybersecurity (Certificate)	Merced	01/17/2023	02/01/2023	Approved 9 votes- FCC, TC, WHCL, BC, Clovis, PC, Columbia, SJDC, WHCC
11	Associate In Science In Modern Police Science	Porterville	11/29/22	02/03/2023	Approved 10 votes- FCC,TC, WHCL, BC, PC, Columbia, SJDC, WHCC, CC, Merced
12	Law Enforcement Officer Reserve Certificate	Porterville	11/29/22	02/01/2023	Approved 9 votes- TC, WHCL, BC, Clovis, FCC, PC,Columbia, SJDC, WHCC
13	Race, Equity, and Language in Early Education	Fresno	01/23/23	02/01/2023	Approved 9 votes- Clovis, PC, FCC, BC, TC, Merced, Columbia, SJDC, WHCC
14	Culinary Arts	Fresno	01/24/23	02/03/2023	Approved 9 votes- TC, Merced, FCC, WHCL, BC, Clovis,CerroCoso, SJDC, WHCC
15	Certified Dietary Manager	Fresno	01/24/23	02/01/2023	Approved 9 votes- TC, Merced, FCC, WHCL, BC, Columbia, CerroCoso, SJDC, WHCC
16	Strategic Management Certificate Of Achievement	Bakersfield	01/25/23	02/01/2023	Approved 9 votes- BC, FCC, TC, Merced, Clovis, Columbia, CerroCoso, SJDC, WHCC
17	Business Management Certificate Of Achievement	Bakersfield	01/25/23	02/01/2023	Approved 9 votes- BC,TC,Merced,Clovis,Columbia, CerroCoso, SJDC, FCC, WHCC
18	Dental Assisting	Fresno	01/27/23	02/03/2023	Approved 10 votes- Clovis, BC,Columbia, CerroCoso, SJDC, FCC, WHCC, WHCL, Merced, TC

CCCAOE Updates from the Regional Vice President, Tony Cordova and President-Elect, Pedro Mendez

1. Spring conference is scheduled for **April 19-21** Sacramento
 1. Will be held at the convention center and the Hyatt Regency [Spring Conference - 2023 - California Community College Association for Occupational Education \(cccae.org\)](https://www.cccaoc.org/spring-conference-2023)
2. **Advocacy Day** is March 22, 2023 09:30 – 10 start time. 60 attendees will be participating in which 8 have been earmarked for CRC. Seeking individuals that would like to participate along with our Advocacy members.
 1. Will need to compile a list of potential questions or concerns to address along with all attendees.
 - i. Specific Bills and Budget are key topic areas.
3. Membership Engagement is still seeking volunteers to sit on the committee.
4. Conference Planning committee is always seeking individuals with a skill set of event planning and seeking individuals that would like to provide engagement in the agenda planning.
5. Tony has submitted his nomination for President Elect – if selected, the CRC will most likely need a representative as the Regional VP for CRC. Seeking volunteers for this great opportunity.
6. Leadership Academy 2023 [Leadership Academy - California Community College Association for Occupational Education \(cccae.org\)](https://www.cccaoc.org/leadership-academy-2023)
 1. Level 1.0 with Mike Walsh was completed January 10-13, 2023 at the Embassy Suites by Hilton, San Diego
 - i. Excellent feedback and membership engagement
 2. Level 2.0 with Mickey Porter and CCC Mentors
 - i. Seeking members interested in participating
 - ii. Location TBD with information flyer coming soon