

Steering Committee Meeting Minutes

Crowne Plaza Hotel

[450 East Harbor Boulevard, Ventura, CA 93001](#)

Top of the Harbor Room

June 12, 2023: 9:00 am - 12:00 pm

[Meeting Folder Link](#)



Career Education
COLLEGE YOUR WAY



STEERING COMMITTEE MEMBERS:

Anthony Cordova (Bakersfield)	Devin Daugherty (Taft)	Becky Barabe (Fresno)	Bryan Tassey (Merced)	Danell Hepworth (Delta)
Dave Clark (Reedley)	Jonna Schengel (Sequoias)	Bethany Matos (Coalinga)	Kris Costa (Lemoore)	Laura Hill (Clovis)
Nicole Griffin (Cerro Coso)	Oswaldo Del Valle (Porterville)	Pedro Mendez (Modesto)	Shelly Conner (Madera)	Brandon Price (Columbia)

TIME	AGENDA ITEM	PRESENTER(S)	MINUTES
9:00 am	Welcome/ Introduction	Jessica Grimes	Jessica Grimes welcomed all the attendees and went over the Annual Planning Retreat agenda and resources available on the CVML Website .
STEERING COMMITTEE VOTES (CTE DEANS)			Motion/Second/Approval (M/S/A)
9:05 am -10:30 am	April 18, 2023 Meeting Minutes	Steering Committee/ Deans	VOTE: Tony Cordova moved to approve the April 18, 2023 minutes, and it was seconded by Jonna Schengel. The motion carried.
	High Road Construction Careers Grant	Becky Barabe	Becky Barabe encouraged the Steering Committee deans to apply for the High Road Construction Careers Grant . Becky explained that the Workforce Development Board regional partnership from Stockton to Bakersfield applied and received about \$8 million for the grant on the Workforce Development board side. There is now a companion grant through the Chancellor's Office. State Center through Fresno City College will be applying. Becky Barabe stated that if anyone was interested to contact her.
	Ad Hoc Marketing Committee (Logo & Tag Lines)	Steering Committee/ Deans	The Ad Hoc Marketing Committee consisted of Brian Tassey, Kris Costa, and Justin Garcia,. The committee had been working with a company called Marcom to rebrand the Central/Mother Lode Regional Consortium. The name was changed back to the Central Valley Mother Lode Regional Consortium to better define the region. The Steering Committee was presented with three different logos and taglines, in which they decided to come up with a new tagline which defined the region best. It was decided that, "Building the Workforce, Partnering in Career Education" would best define the objective of the CVML Regional Consortium. David Clark suggested removing the "Mother Lode" from the region's name and stated that the name "Central Valley" still defines the entire region. Oswaldo Del Valle agreed. Jessica Grimes advised that we should speak to the Chancellor's office about it since four of the 15 counties of the CVML are considered "Mother Lode" counties: Amador, Calaveras, Stanislaus, and Tuolumne.

			VOTE: Becky Barabe moved to approve the third logo, and it was seconded by Dr. Vickie Mulvaney-Trask (Proxy for Pedro Mendez, Merced College). There were two opposing votes from Osvaldo Del Valle and David Clark. The motion was approved. VOTE: David Clark moved to approve the tagline, “Building the Workforce, Partnering in Career Education,” and it was seconded by Shelly Connor. The motion carried with one opposing vote from Amy Baker (Proxy for Kris Costa, WHCC Lemoore).
	Jobspeaker (14 colleges)	Steering Committee/ Deans	Jessica Grimes shared that 14 colleges, when surveyed, would like to continue using Jobspeaker. The college not using the program is West Hills College Lemoore, so Jobspeaker has adjusted its price for 14 colleges for one more year starting July 1, 2023 through June 30, 2024. You may see the Jobspeaker Renewal Contract here. VOTE: David Clark moved to approve the Jobspeaker Renewal Contract, and it was seconded by Osvaldo Del Valle. The motion carried.
	Program Approvals (pp.2)	Steering Committee/ Deans	Before the vote, Jonna Schengel requested to receive the comments on the program approvals. Jessica Grimes assured the program comments will be sent out to the Steering Committee deans since the RegionalCTE platform doesn’t include a feature that shares the comments with everyone. VOTE: Devin Daugherty moved to approve all approved programs (page 4), and it was seconded by Osvaldo Del Valle. The motion carried.

STANDING INFORMATION ITEMS

10:30 am to 12:00 pm	K14 TAP & K12 Pathway Coordinator Updates	Dr. Patiño & K12 PCs	Dr. Octavio Patiño updated the Steering Committee that the K12 Pathway Coordinators submitted their work plan for the following year at the end of May 2023. They are also working on gathering data on aligning CTE pathways with community college pathways in their service areas. Also, he stated he would be working on getting an invitation out for the selection committee for round 6 by the end of June 2023.. By studying the education code and past invitations, Octavio noticed that it asks for a representation of all the sub regions (North, Central, & South). He requested suggestions of anyone who could represent the south-sub region, for example, industry partners, counselors, or administrators who know about CTE. Please send any recommendations and contact information to Dr. Octavio Patiño .
	Regional Director of Employee Engagement Updates	Adia Smith & Gary Potter	Adia Smith & Gary Potter presented the following slide deck and updated the Steering Committee on the work they are doing in their region.
	Industrial Automation, BS	Tony Cordova	Tony Cordova presented an opportunity to CVML colleges to partner with Bakersfield College on satellite opportunities for an extension of the Industrial Automation baccalaureate program. Tony would like to

Program (Satellite Opportunity)		minimize transportation or relocation for students in remote area and stated that this program represents the future for many jobs in the Advanced Manufacturing sector. Tony also stated that the BS degree will be from Bakersfield College's Industrial Automation, so he is working on a shared cost model MOU. The following conversation ensued: Becky Barabe requested that Tony present an informational meeting to know more of the Baccalaureate program details. Becky asked if the program is only for Automation courses or will it include the GE courses. Tony stated he will provide more details about creating a plan around articulation agreements for baccalaureate degree programs within the CVML.. The colleges interested in the satellite opportunities for their students are West Hills College Lemoore, Modesto Community College, West Hills College Coalinga, Fresno City College, Delta College, Merced College, Madera College, and College of the Sequoias.
Fiscal Updates	Beatrice Licon	Beatrice Licon presented the CVML Regional College SWP Budget fiscal resource on the website for each college to keep up-to-date on their budget expenditures. She mentioned that this report comes from Looker, which pulls expenditure information from NOVA. When clicking on the college name, it will ask for your password. She shared that all the information presented was pulled from NOVA. Beatrice mentioned that a few of the deans requested updates regarding their SWP local budgets. Although Kern CCD only oversees the regional funds, she stated that she will include another area where deans can view SWP 7 Local projects. Becky Barabe expressed that she does not have access to Looker. Jessica stated that the Chancellor's Office provides a limited number of licenses, so this resource is designed to increase more access. Beatrice Licon said that given the limited number of licenses, she can tailor the Looker report according to specific requests—she just needs to know what those requests are. Since this information is pulled from NOVA, Beatrice expressed the importance of inputting fiscal reports when they are due is very important as the reports are only as accurate as what is in NOVA.
Updates on the CRC website	Rebecca Murillo	Rebecca Murillo presented the updates on the CVML Website, which included the “Upcoming Meetings” and “What’s New” sections on the website's initial page. Rebecca is constantly updating the calendar with upcoming events and removing old information. When there are recordings of professional development activities, she will be added into the Resource tab. Rebecca has also been adding events under CTE Instructor Training 2023/2024. The password is CTE2023. Rebecca requested the steering committee deans that if they come across a training or event that would be beneficial, send the information to her, and she will add it to the website.
SWP 6 & 7 & K12 SWP 3-4	Jessica Grimes	Jessica Grimes reminded the Steering Committee that SWP 6's deadline for expenditures is December 31, 2023. The CVML fiscal team has been doing slicers (pivot tables in Excel) for each meeting so that districts and colleges can review their expenditures as a reminder to expend funds. SWP 7's deadline is June 30, 2024. The

			SWP 6 & 7 is a slicer that can be filtered according to project, district, and/or college. Also, there is a slicer for K12 SWP 3 & 4 . She shared that K12 SWP 3 is in the middle of closing out round 3.
Upcoming: For upcoming meetings, please check out the 2023-2024 Steering Committee Calendar and CCCAOE Fall 2023 Conference .			

Program Approvals

Program Names	College	Submission Date	Approval Date	Vote Count
1. Data Analyst	Bakersfield	04/11/2023	05/08/2023	Approved 9 Votes: Clovis, WHCL, FCC, BC, PC, Madera, Reedley, Cerro Coso, Columbia
2. Digital Marketer	Bakersfield	04/11/2023	05/08/2023	Approved 9 Votes: COS, WHCL, Clovis, FCC, BC, PC, Reedley, Cerro Coso, Madera
3. Information Technology Support Technician	Bakersfield	04/11/2023	05/08/2023	Approved by 11 Votes: WHCL, COS, Clovis, Merced, FCC, BC, PC, Reedley, Cerro Coso, Columbia, Madera
4. Information Technology Project Manager	Bakersfield	04/11/2023	05/08/2023	Approved 10 by Votes: BC, WHCL, Merced, PC, FCC, Clovis, Reedley, Cerro Coso, Columbia, Madera
5. Software Developer	Bakersfield	04/11/2023	05/08/2023	Approved by 9 Votes: COS, BC, WHCL, Merced, PC, Reedley, Cerro Coso, Columbia, Madera
6. Maintenance Technician	Bakersfield	04/11/2023	05/08/2023	Approved by 10 Votes: Clovis, Merced, BC, PC, FCC, Reedley, Cerro Coso, WHCL, Columbia, Madera
7. Perioperative Nurse	Bakersfield	04/11/2023	05/08/2023	Approved by 9 Votes: WHCL, Clovis, Merced, BC, PC, FCC, COS, Reedley, Columbia
8. Office Technician	Bakersfield	04/11/2023	05/08/2023	Approved by 9 Votes: Clovis, Merced, BC, Cerro Coso, FCC, WHCL, Columbia, Madera, SJDC
9.. Plant and Soil Science	Reedley	04/24/2023	05/08/2023	Approved by 9 votes: Reedley, WHCL, Clovis, Merced, BC, Cerro Coso, FCC, Columbia, Madera
10. Staff Services Analyst	Bakersfield	04/26/2023	05/10/2023	Approved by 9 Votes: Clovis, Merced, COS, BC, FCC, Columbia, Madera, SJDC, Cerro Coso
11. Fuels and Prescribed Fire Applications	Reedley	05/03/2023	05/10/2023	Approved by 9 Votes: Clovis, WHCL, Merced, COS, FCC, Madera, BC, SJDC, Cerro Coso
12. Personnel Specialist	Bakersfield	04/11/2023	05/22/2023	Approved by 9 Votes: Clovis, Merced, BC, FCC, Columbia, Madera, SJDC, Cerro Coso, TC
13. Infant Toddler Specialization CA	COS	05/16/2023	05/31/2023	Approved by 9 Votes: FCC, Merced, PC, Clovis, BC, TC, WHCL, COS, Columbia
14. Transitional Kindergarten (TK) CA	COS	05/16/2023	05/31/2023	Approved by 9 Votes: FCC, Merced, PC, Clovis, BC, TC, WHCL, COS, Columbia
15. Pest Control Advisor	Madera	05/15/2023	05/31/2023	Approved by 9 Votes: FCC, Madera, Merced, PC, BC, Clovis, TC, COS, Columbia

16.	Plant Science	Clovis	05/10/2023	06/05/2023	Approved by 9 Votes: FCC, Clovis, Merced, TC, Columbia, BC, PC , WHCC and Reedley
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