

Steering Committee Meeting Agenda



Sheraton Grand Sacramento Hotel
1230 J Street, Sacramento, CA 95814

The Bataglieri Room, 2nd floor

April 18, 2023: 4:00pm - 8:00pm

Zoom Link & Meeting Folder Link

Internet Access: "Sheraton_CONFERENCE" Access Code:
CMLRSC23

STEERING COMMITTEE MEMBERS (in attendance):				
Anthony Cordova (Bakersfield)	Leslie Minor (Taft)	Becky Barabe (Fresno)	Autumn Gardia (Merced)	Danell Hepworth (Delta)
Dave Clark (Reedley)	Jonna Schengel (Sequoias)	Justin Garcia (Coalinga)	Kris Costa (Lemoore)	Laura Hill (Clovis)
Nicole Griffin (Cerro Coso)	Osvaldo Del Valle (Porterville)	Pedro Mendez (Modesto)	Shelly Conner (Madera)	Steve Amador (Columbia)

TIME	AGENDA ITEM	MINUTES/NOTES
4:00-4:05 PM	Welcome/Introduction & CCCCCO Guests	Jessica Grimes welcomed all attendees and went over the upcoming meetings and events (pp.2).
STEERING COMMITTEE VOTES (CTE DEANS)		Motion/Second/Approval (M/S/A)
4:05-4:45 PM	March 3, 2023 Meeting Minutes	VOTE: Kris Costa moved to approve the March 3, 2023 minutes, and it was seconded by Osvaldo Del Valle. The motion carried.
	COE Support	The region has supported the Center of Excellence via a Region-Wide project for \$200,000. We have \$331k remaining of SWP 7 funds. Jessica Grimes proposed using \$100k per year for two years. VOTE: Becky Barabe moved to approve \$200,000 of SWP-7 funds for the Center of Excellence to conduct research, and it was seconded by David Clark. The motion carried.
	Jobspeaker & LinkedIn Learning	Jobspeaker Contract: 7/1/2021 to 6/30/2023 with option to extend for another year to 6/30/2024 (\$819,544), third year option, \$409,772 The following discussion ensued about Jobspeaker: Kris Costa recommended taking inventory of how many colleges are using Jobspeaker. Delta, Reedley, Fresno, Merced, Cerro Coso, Coalinga, College of the Sequoias, Madera, Porterville, and Bakersfield spoke out and said their campus uses

	Jobspeaker. Kris Costa proposed to use the 12-college package with Jobspeaker, so it'll be more cost efficient to do 12 rather than lower the number of college subscriptions. Kris wants to look at the contract and see what the price per college would be. Becky Barabe suggested requesting a prorated amount of 10 colleges instead of 12 for the actual number of colleges who are using the programs. Nora Seronello questioned if Jobspeaker has presented to the Steering Committee. Nora would like to figure out if they can evaluate their data from the college students. Jonna Schengel questioned if this would be an ongoing contract and whether there had been discussion about how this platform would be sustained. Jessica Grimes suggested continuing the Jobspeaker conversation at the next meeting. The Steering Committee requested a different quote. Jessica will request what the cost for 10 colleges would be from Jobspeaker and present the quote to the Steering Committee. Linkedin Learning Contract: 7/26/2021 to 7/25/2023 for 118,960 licenses, ~9,400 active users Kris Costa and Justin Garcia are not a part of the contract because West Hills colleges have access through their district. Becky Barabe would like to see how many of the current users are from each college. Jessica Grimes proposed coming back to the Jobspeaker and Linkedin Learning items for further discussion.
<u>Economic Impact Analysis & Sharing Policy</u>	VOTE: Kris Costa moved to post the data on the CVML website, and it was seconded by Jonna Schengel. The motion carried. Jessica Grimes shared that in May 2022, the steering committee voted to use \$100k on 8 district reports; however, since the report has come out, there are different interpretations for how the reports to be shared, ie there is no sharing policy in place. Jessica expressed that there were questions about other college reports, and since the reports were funded by the Central/Mother Lode Regional Consortium, the question is whether funding those reports means taht they can be shared or there needs to be permission from the college administration as a courtesy before sharing out the information. The question for the Steering Committee would be, are they stating that if the CVML is paying for something, does that mean that the CVML owns it? Past precedent suggested that sharing what was funded by the CVML was fine, but it hadn't been memorialized as such. Moreover, in the context of this report, the data is not negative, and perhaps, even less of an issue, but she didn't want to assume, and thus, wanted to bring it forward to the steering committee.

		Becky Barabe expressed that it is owned by whoever pays for the reports and stated that all the data should be posted on the regional website. Nora Seronello asked if she would be authorized to share reports from the colleges with other districts. She also asked for clarification regarding the motion and whether the reports would be Nora wanted to clarify the motion and asked if the reports would be password protected Jessica Grimes stated that given the motion, the reports will be open access.
	Program Approvals (pp.2)	VOTE: Kris Costa moved to approve programs 1, 2, 3, 4, 5, 6, 7, and it was seconded by Becky Barabe. The motion carried. Jonna Schengel had questions on the Personnel Specialist and the Office Technician programs. Jonna noticed the classes appeared to be the same for both programs and wondered if that would be confusing for students in an apprenticeship program. She asked if students might think the programs were open for anybody when it's not, so she asked for clarification and discussion on why the program wasn't approved by other deans and asked for guidance on how to vote. Kris suggested that Rebecca Murillo go over the programs to ensure that each include advisory minutes. Kris states that there should be a cutoff date for submitting the program approvals, and as a reminder to vote, add a calendar invitation to the committee for 10 business days after the program has been submitted as a deadline to vote. Jessica Grimes noted that in regards to Jonna's inquiry, there will be an asterisk in the catalog designating them as apprenticeship programs and that these programs went through the local curriculum process for approval. David Clark mentioned what the role of the region has been—to acquire labor market data information and ensure there wasn't duplication of programs within service areas. Programs 8 – 17 will be added for approval for the June 2023 Steering Committee Meeting/Annual Retreat.
STANDING INFORMATION ITEMS		
4:45-5:00 PM	K14 TAP & K12 Pathway Coordinator Updates	Dr. Octavio Patiño introduced the new K12 Pathway Coordinator, Grecia Pacheco from Tulare County Office of Education. The K12 PCs shared some highlights of what they have been working on. Octavio praised Adia Smith, Gary Potter, and the Pathway Coordinators on the success of the Counselor Industry Tours. Octavio asked the Steering Committee what they liked about the tours, and if they had any suggestion in regards to the information presented to the counselors.

		Kris Costa felt like there was room for improvement and suggested that the regional directors should present what the counselors were asking for. Based on counselor feedback, they loved learning about the industry hands on instead of being shown a presentation. Kris suggested the tours should be additional resources to expand their toolkits. Kris shared that in the past, the counselor conferences were basic workshops and had dry content. There were recruitment tables and swag. There were also no subregions back then– it was all sector based. Kris suggested that there should be a tour in the Fall and in the Spring, and there is a need for these tours to be geographically accessible to all. Carrie Bloxom expressed that the regions are so widespread that the conference might need to be in the subregions rather than just one. For instance, some counselors can never attend just in Bakersfield. She also added that the counselors enjoyed the counselor tours and look forward to future tours. Jonna Schengel suggested sharing how to use LMI to select a major to add to the High School Counselors' toolkits. Becky Barabe proposed to do more of the best practices online, then tour the facilities in person.
	Regional Director of Employee Engagement Updates	Adia Smith is currently working with Jobspeaker on webinars to assist with the implementation of the program. Jobspeaker is doing a Spring webinar series and have had good attendance. There will be four more webinars taking place. These webinars will be recorded and put onto the CVML website. Adia is also working on a Jobspeaker report where the data has been inputted by the campus. Adia expressed that she would like to work on a process in order to provide best practices for the campuses to streamline. Gary Potter is currently working on the SACA project that was approved as a regional project last fall. He is working with that team in order to roll it out. 12 colleges will be a part of the SACA Credential. Gary explained that the admin would register the certificates and would be assigning the students. The admin can also proctor the skills assessment, with the gold certification, they must be gold certified.
DINNER SERVED 5:00-5:45 PM		
5:45-8:00 PM	Talent Pipeline Management Academy	Jessica Grimes asked the Steering Committee if they could discuss and share ideas in regards to the Talent Pipeline Management Academy trainings. Are the programs and what they are offering aligning with what is being asked by the employers, and are faculty members being included? How can we bring people along, specifically faculty? Kris stated that the TPM framework can only be implemented in a subregion. She expressed that there was a lot of money spent on this training, and there should be a responsibility at each college to implement these trainings. She suggested that in June, we should formulate a proposal to an agency, and/ or allocate funds to hire 2 or 3 people to focus on that alone. There are not enough regional staff involved in regional engagement. Kris emphasized the need to hire a project manager. Kris discussed the benefit of operationalizing the TPM framework through an RFP, such as

		having someone facilitate a train the trainer event for other entities. Jonna Schengel shared a few thoughts about employer engagement. She stated that the directors are so widespread that the TPMA would require more personnel and a mind shift to happen where the employers' needs are always kept first. Jonna suggested that this should be a region-wide initiative. = Becky Barabe suggested whatever we do, we need to make it a regional effort, regional perspective, and forward thinking. Becky shared doing an RFP for a consultant to facilitate the process. Gary shared that what TPM looks like, as a consortium, is education as the industry sector that we have LMI data on and diving into it and surveying employers, such as ourselves and K12, to practice what the TPM framework would look like in real life. Jessica Grimes said she will review the budget first. Also, the CVML via KCCD can request an ICA. Jessica can speak with the U.S Chamber of Commerce (TPM) to provide tools. Jessica will follow up with Jamie Francis (US Chamber of Commerce) and pass along the information to the Steering Committee Deans. Jessica will connect with Jamie on 4/19/2023. The RFP will be out by the middle of May 2023.
	Centers of Excellence	Nora Seronello and Juan Madrigal presented the following slide deck. Jessica mentioned that there are two functions to the Regional Needs Assessment report that the Center of Excellence is working on. First it can aid in the CLNA report that the Deans work on as well as the regional consortium's CRNA report. We will also have to update the Regional Plan in January 2024. So, it has a dual function.
	Marketing, Annual Planning Retreat	Rebecca Murillo updated the Steering Committee that the marketing vendor is developing a new logo that will be going to the Ad Hoc Marketing committee for approval at the next meeting.
	<u>SWP 6 & 7 & K12 SWP 3-4</u>	Jessica Grimes stated that the SWP 6 closes on December 31, 2023. The fiscal team, Beatrice Licon and Jessica De La Garza, are working on tools to incentivize spending down the funds. They will be implementing the tools soon to remind the colleges where they are in regards to their fund , and provide a realistic spend down plan. The K12 SWP 6 RFA will be coming out in the summer. The closeout for K12 SWP 3 is in the beginning stages as it closes on June 30, 2023. Kris Costa requested doing a backwards mapping in regards to when the reports are due, and communicating with deans when the opening periods are. Kris wanted to know if the CVML team can send out a calendar invite.

		Beatrice Licon mentioned that the timeline for all the fiscal deadlines are on the CVML website , and she will send out email reminders as well as calendar reminders.
--	--	--

Upcoming:

CVML Regional CCCAOE meeting, April 19, 2023 from 10-11 am in the **Convention Center, room A11, 2nd floor**

Enrollment Growth and Pathways, April 25, 2023 at **Fresno City College** ([Eventbrite link to register here](#))

CRC Annual Planning Retreat on June 12-14, 2023 at **Crowne Plaza Ventura** ([2022-23 Steering Committee Meeting Calendar](#))

Program Approvals

Program Names		College	Submission Date	Approval Date	Vote Count
1.	Foundations of Hospitality	Madera	03/24/2023	04/10/2023	Approved by 10 Votes : Cerro Coso, WHCL, BC, FCC, COS, Clovis, Merced, Madera, Porterville, Columbia
2.	Fundamental Skills of Management in Hospitality	Madera	03/24/2023	04/10/2023	Approved by 9 Votes : FCC, WHCL, Clovis, COS, BC, Merced, Madera, PC, Columbia
3.	Business Information Systems	WHCL	03/27/2023	04/18/2023	Approved by 9 Votes : WHCL, Merced, Madera, COS, FCC, Columbia, PC, BC, Cerro Coso
4.	Packaging Technician Apprentice	Modesto	04/03/2023	04/10/2023	Approved by 9 Votes : COS, Clovis, Columbia, Merced, BC, PC, WHCL, FCC, Madera,
5.	Land Surveying , A.S.	Reedley	04/05/2023	04/11/2023	Approved by 9 Votes : Clovis, PC, WHCL, COS, BC, Madera, FCC, Merced, Columbia
6.	Land Surveying, COA	Reedley	04/06/2023	04/11/2023	Approved by 9 Votes : Clovis, PC, WHCL, COS, BC, Madera, FCC, Merced, Columbia
7.	Drafting	Madera	04/10/2023	04/18/2023	Approved by 10 Votes : WHCL, Madera, BC, Clovis, Merced, Columbia, FCC, PC, Cerro Coso, COS
8.	Data Analyst	Bakersfield	04/11/2023		5 Votes: Clovis, WHCL, FCC, BC, PC
9.	Digital Marketer	Bakersfield	04/11/2023		6 Votes: COS, WHCL, Clovis, FCC, BC, PC
10.	Information Technology Support Technician	Bakersfield	04/11/2023		7 Votes: WHCL, COS, Clovis, Merced, FCC, BC, PC
11.	Information Technology Project Manager	Bakersfield	04/11/2023		6 Votes: BC, WHCL, Merced, PC, FCC, Clovis
12.	Software Developer	Bakersfield	04/11/2023		6 Votes: COS, BC, WHCL, Merced, PC, FCC
13.	Maintenance Technician	Bakersfield	04/11/2023		5 Votes: Clovis, Merced, BC, PC, FCC
14.	Perioperative Nurse	Bakersfield	04/11/2023		7 Votes: WHCL, Clovis, Merced, BC, PC, FCC, COS
15.	Office Technician	Bakersfield	04/11/2023		8 Votes: WHCL, Clovis, Merced, BC, Madera, PC, Cerro Coso, FCC

.					
16	Personnel Specialist	Bakersfield	04/11/2023		8 Votes: Merced, BC, Madera, PC, WHCL, Cerro Coso, FCC, Clovis
.					
17	Staff Services Analyst	Bakersfield	04/17/2023		4 Votes: WHCL, FCC, Clovis, BC
.					

