

Steering Committee Meeting Agenda

Hyatt Regency–Tahoe Room—April 5th, 2022/ 4:30-8:00 pm

Steering Committee Attendees: Steve Amador, Becky Barabe, David Clark, Kris Costa, Tony Cordova, Osvaldo Del Valle, Justin Garcia, Nicole Griffin, Danell Hepworth, Pedro Mendez, Armin Rashvand, Jonna Schengel, Bryan Tassey

Steering Committee Key Talent: Diane Baeza, Amani Crosshabeyah, Carrie Farwell, Autumn Gardia, Trudy Gerald, Jessica Grimes, Rozanne Hernandez, Pam Knap, Beatrice Licon, Kenny Lopez, Ricardo Marmolejo, Deborah Rowe, McKenna Salazar, Nora Seronello, Sokun Somsak, Gary Potter, Ref Rodriquez

TIME	AGENDA ITEM	PRESENTER(S)	MINUTES/NOTES
4:30-4:45 pm	Welcome and Introduction	Meeting Folder Link	
STEERING COMMITTEE VOTES (CTE DEANS)		Motion/Second/Approval (M/S/A)	
4:45-8:00 pm (Buffet Dinner)	February 11, 2022 Meeting Minutes	VOTE: Kris made a motion to approve the minutes, which were seconded by Dave. The motion passed.	
	Program Approvals (Regional CTE—see pp. 2)	With the exception of Porterville College programs needing LMI and minutes, which will be uploaded for the April 26 th steering committee meeting, the programs listed under 1, 5-17 were approved. VOTE: Kris made a motion to approve the programs listed on pp. 2. Becky seconded. The motion carried.	
	SWP 6 Region Wide Projects (Jump Start Pilot Program and the Virtual Career Center)	Jump Start Pilot Program: Kris, Jonna, David, and Osvaldo followed up from the February steering committee meeting with further discussion around the Jumpstart Internship set for July. The 4-week noncredit and not-for-credit training will take place at the colleges in electrical, OSHA Safety, Industrial Technology Careers. Several deans expressed interest in a winter session. Additionally, there was discussion around following up with attendees and ensuring that students enroll in math classes that will help bolster their completion of a certificate and/or associate degree. VOTE: The total cost per cohort is \$50,000 for a total of \$250,000. The request was made to approve \$250,000 using SWP 1-5 funds since they'll be expiring soon. Jonna made a motion to approve this pilot project using SWP 1-5 funds. Kris seconded the motion. The motion was approved. Virtual Career Center (Geographic Solutions/GS): Kris stated that her goal was to open up	

		a conversation around Jobspeaker in relation to some colleges choosing a different vendor since the ROI isn't experienced the same for each participating college. and moving region-wide funds for specific colleges that had found a vendor they preferred over Jobspeaker, ie Geographic Solutions. She briefly discussed the history of the CRC selecting Jobspeaker, which was part of a Business Analysis where Jobspeaker, Geographic Solutions, and another vendor at the inception of the Strong Workforce Program. She recalled that Geographic Solutions was considered the best in terms of ROI but that Jobspeaker was preferred because of its mobile platform. She mentioned that there's a direct link to data with GS that she hasn't found with Jobspeaker. Additionally, she mentioned that the data appears to be more reliable and has a larger sample size than CTEOS or what Jobspeaker is able to access because it pulls from EDD files and the Bureau of Labor Statistics survey, data that is the same as CalJobs. GS like, Jobspeaker, offers similar services, ie, the virtual career center as well as employer data. After some discussion, it was decided to table this item for the April 26th meeting so that the steering committee had more time to review the demonstration that Kris recorded. Additionally, Becky requested that the region-wide projects be analyzed based on the investments made, ie what percentage goes to Jobspeaker, et cetera. Another question raised was whether allocating funds to GS would mean decreasing funds elsewhere. Jessica stated that she and Beatrice would provide that information.
	Regional Plan, Employer Engagement Funds, and Industry Sectors	Jessica stated that she has developed a draft regional plan that includes the total investments that have been made in the Strong Workforce Program. In addition, she stated that she will provide questions and share the Regional Plan for folks to provide comments. Included in the regional plan is a copy of the governance structure, which hasn't been revised since 2017, so she asked the Steering Committee to review that structure as well in preparation for the next meeting. Jessica stated that since the SC decided to do the sub-regional model, two Regional Directors have been hired, Adia Smith for the South Subregion and Gary Potter for the Central Subregion. The North Subregional Director is still open. Bryan Tassey volunteered to be part of the screening committee along with Pedro Mendez. Jessica also stated that the employer engagement funds from SWP 5 for professional experts might be something to review again to invest SWP 6 funds.
DISCUSSION/INFORMATION ITEMS		
	Dean Updates: Round Robbin	Steering Committee
	Introduce Jessica Morales	Nora Seronello introduced fellow researcher, Jessica Morales, who was instrumental in

	Subregional Reports (Perkins) Demand Tool Verify Viper	conducting the research on the Perkins South Central Valley Mother Lode (SCVML) and North Central Valley Mother Lode (NCVML) reports. In addition, she mentioned that the Verify Viper tool could be further expanded if the Perkins Innovation funds were invested but that JC Mbomeda stated that a college/district would have to apply for the funding in order to expand this tool.
	Annual Planning Retreat	Jessica thanked the Planning Committee—Autumn, Beatrice, Kris, Osvaldo, Rozanne, Stephanie. Also, she stated that the planning retreat is near completion in terms of the agenda and registration being open.
	Upcoming Meetings:	The next Steering Committee meeting is on April 26th at Fresno City College. CRC Meeting Schedule

Program Approvals

[M/S/A Item](#)

Program Names		College	Submitted by	Submission Date	Vote Count
1	Digital Video Production (COA) Revised minutes	Porterville	Osvaldo Del Valle	3/28/2022	7
2	Child Development Associate Teacher (COA) LMI— TABLED FOR THE 4/26			3/22/2022	6
3	Child Development Teacher Permit (COA) LMI— TABLED FOR THE 4/26				7
4	Child Development (AA) LMI— TABLED FOR THE 4/26				8
5	Administration of Justice (COA) Revised Minutes				8
6	Utility Vegetation Management (COA)	Reedley	Cheryl Hesse	3/17/2022	9
7	Pest Control Advisory (COA)	Merced	Kristi Wolf	3/01/2022	10
8	Crop Science (A.S.)			2/25/2022	9
9	Warehousing and Distribution Assistant (COA)	Modesto	Heather Townsend	2/24/2022	9
10	Purchasing/Customer Service Assistant (COA)				9
11	Production Scheduling Assistant (COA)				9
12	Import/Export Assistant (COA)				7
13	Business Information Technology Quick Start (COA)			2/22/2022	7
14	Business Information Technology Level 2 (COA)				6
15	Business Information Technology Level 1 (COA)				6
16	Automotive-Diesel MLR (Maintenance and Light Repair Technician) (COA)	Fresno	Kelli O'Rourke	2/15/2022	7
17	Automotive-Diesel Fixed Operations Administrator (COA)			2/14/2022	9