# Roadmap to Building Registered Apprenticeship Programs

February 28, 2023



Supporting the expansion of apprenticeships and providing access statewide.

## Housekeeping

- In our effort to avoid possible technical issues and maintain a productive conversation, you will be muted upon entry and will remain muted throughout the webinar.
- Utilize the chat feature to make introductions, make comments, and engage with others during the webinar.
- There may not be time for a live Q&A. Please ask questions in the chat and our teams will do our best to answer them.



## **Grow Apprenticeship California Team**

Small but mighty team of FoundationCCC Workforce Development Department staff supporting California Apprenticeship Initiative grantees and the larger apprenticeship ecosystem through providing technical assistance, including:

- Learning Labs
- Virtual Convenings
- Newsletters
- Online Community of Practice (LinkedIn)
- Much more...





#### **Facilitators**



Adele Burnes
Deputy Chief,
Division of
Apprenticeship
Standards



Vinz Koller
Senior Strategist for
Capacity Building,
Social Policy Research
Associates



# Budgeting and Funding Apprenticeship in CA

Apprenticeship is transformative, but hard to budget for. Here's how to do so.







## Agenda

- DAS Funding Strategy
- A dig into the numbers
  - RA Cost Categories
  - Start-up costs
  - Annual, ongoing costs
- Navigating Apprenticeship Funding
- Apprenticeship Innovation Funding





### **Growing Apprenticeship in CA**

2019

"Let's encourage businesses to become creators, not just consumers of talent by establishing an audacious goal of 500,000 earn-and-learn apprenticeships by 2029."

> - Governor Gavin Newsom

2016
Investment in CA
Apprenticeship
Initiative Grants







2018

Creation of
Interagency Advisory
Committee on
Apprenticeship (IACA)
and Competency
Based Programs

2022
Creation of
Apprenticeship
Innovation Funding
and
Youth Apprenticeship



## Advancing Apprenticeship in CA

A Five-Point Action Plan



Support Regional and Sectoral Apprenticeship Intermediaries



Expand New and Innovative Apprenticeships



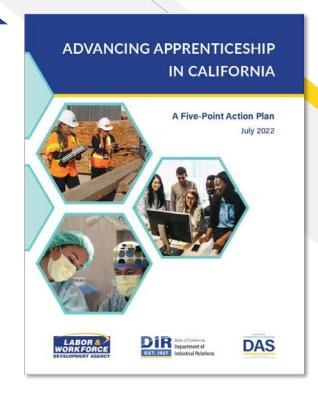
Grow and Expand Access to Traditional Construction Apprenticeships



Support Youth Apprenticeship for In-School and Out-of-School Youth



Expand State and Local Public Sector
Apprenticeships





**Apprenticeship Stakeholders** 

#### **Employers**

Employ the apprentice and provide on the job training

#### **Educators**:

Educate the apprentice with work relevant training and skills

#### **Government**:

Oversee the program for quality and credentialing

#### **Apprentices:**

Earn and learn

## Community Based Organizations and Workforce Development Boards:

Provide supportive services and sourcing apprentices

#### **Intermediaries:**

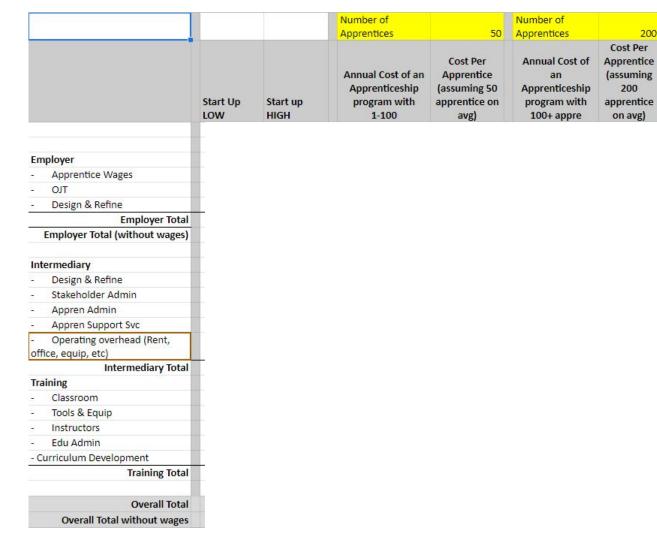
 Convene all the stakeholders to launch, run and scale apprenticeship programs



## **The Numbers**



# Overview & Framing



## **Accounting for Equity**

DEIA should happen at the outset rather than after-the-fact. We captured costs under the Design line-item. These might include:

- Targeted recruitment
- Supportive services
- Integrated basic skills and work readiness education
- Language support
- Disability-related accommodations
- Tracking data related to access and equity

Actual costs will be contextual and could vary widely!

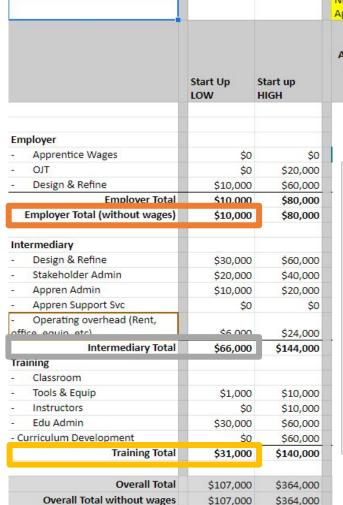


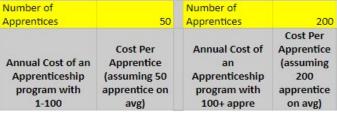


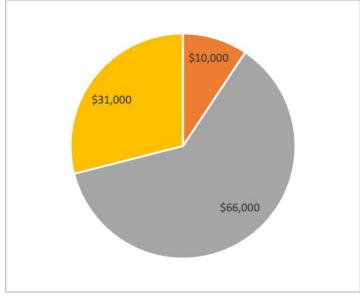
## **Operational Costs**

		-	Number of		Number of	
<u> </u>			Apprentices	50	Apprentices	200
	Start Up	Start up HIGH	Annual Cost of an Apprenticeship program with 1-100	Cost Per Apprentice (assuming 50 apprentice on avg)	Annual Cost of an Apprenticeship program with 100+ appre	Cost Per Apprentice (assuming 200 apprentice on avg)
Employer						
- Apprentice Wages	\$0	\$0	\$2,860,000	\$57,200	\$11,440,000	\$57,200
- OJT	\$0		\$250,000	\$5,000	\$800,000	\$4,000
- Design & Refine	\$10,000		\$35,000	\$700	\$20,000	\$100
Employer Total	\$10,000		\$3,145,000	\$62,900	\$12,260,000	\$61,300
Employer Total (without wages)	\$10,000		\$285,000	\$5,700	\$820,000	\$4,100
Intermediary						
- Design & Refine	\$30,000	\$60,000	\$45,000	\$900	\$30,000	\$150
- Stakeholder Admin	\$20,000	\$40,000	\$100,000	\$2,000	\$200,000	\$1,000
- Appren Admin	\$10,000	\$20,000	\$80,000	\$1,600	\$160,000	\$800
- Appren Support Svc	\$0	\$0	\$50,000	\$1,000	\$200,000	\$1,000
<ul> <li>Operating overhead (Rent, office, equip, etc)</li> </ul>	\$6,000	\$24,000	\$55,000	\$1,100	\$59,000	\$295
Intermediary Total	\$66,000	\$144,000	\$330,000	\$6,600	\$649,000	\$3,245
Training			3022-30		3355 29	
- Classroom			\$5,000	\$100	\$10,000	\$50
- Tools & Equip	\$1,000	\$10,000	\$10,000	\$200	\$25,000	\$125
- Instructors	\$0	\$10,000	\$100,000	\$2,000	\$400,000	\$2,000
- Edu Admin	\$30,000	\$60,000	\$20,000	\$400	\$40,000	\$200
- Curriculum Development	\$0	\$60,000	\$10,000	\$200	\$10,000	\$50
Training Total	\$31,000	\$140,000	\$145,000	\$2,900	\$485,000	\$2,425
Overall Total	\$107,000	\$364,000	\$3,620,000	\$72,400	\$13,394,000	\$66,970
Overall Total without wages	\$107,000	\$364,000	\$760,000	\$15,200	\$1,954,000	\$9,770

## Start-up Costs







## **Employer Detail**

	Start Up LOW	Start up HIGH	Cost Per Apprentice (~50 apprentices)	Cost Per Apprentice (200+ apprentices)
Apprentice Wages & Benefits	\$0	\$0	\$57,200	\$57,200
OJT	\$0	\$20,000	\$5,000	\$4,000
Design & Refine	\$10,000	\$60,000	\$700	\$100
Employer Total	\$10,000	\$80,000	\$62,900	\$61,300
Employer Total (without wages)			\$5,700	\$4,100

#### **OJT includes:**

- Mentor Training
- Equipment acquisition
- Materials

#### Design & Refine includes:

- Articulating OJT
- Working with educators to design or refine course
- Develop or review and revise work process schedules



### **Intermediary Detail**

	Start Up LOW	Start up HIGH	Cost Per Apprentice (~50 apprentices)	Cost Per Apprentice (200+ apprentices)
Design & Refine	\$30,000	\$60,000	\$900	\$150
Stakeholder Administration	\$20,000	\$40,000	\$2,000	\$1,000
Apprenticeship Administration	\$10,000	\$20,000	\$1,600	\$800
Apprenticeship Support Services	\$0	\$0	\$1,000	\$1,000
Operating Overhead (Rent, office, equip. etc)	\$6,000	\$24,000	\$1,100	\$295
Intermediary Total	\$66,000	\$144,000	\$6,600	\$3,245

#### Design & Refine:

- Working with educators and employers to design or refine courses
- Developing recruitment and onboarding processes

#### Stakeholder Administration:

 Acting as the backbone among employers, educators, industry associations and others.

#### Apprenticeship Administration:

- Register Program with DAS
- Develop work process schedules
- Convene JAC or equivalent

#### Apprenticeship Support Services:

 Childcare, counseling, transportation, tools, work clothing, emergency assistance.



### **Training Detail**

	Start Up LOW	Start up HIGH	Cost Per Apprentice (~50 apprentices)	Cost Per Apprentice (200+ apprentices)
Classroom	N/A	N/A	\$100	\$50
Tools & Equip	\$1,000	\$10,000	\$200	\$125
Instructors	\$0	\$10,000	\$2,000	\$2,000
Education Administration	\$30,000	\$60,000	\$400	\$200
Curriculum Development	\$0	\$60,000	\$200	\$50
Training Total	\$31,000	\$140,00 0	\$2,900	\$2,425

#### Classroom

- Pro-rated classroom rent cost

#### **Tools and Equipment:**

 Tools, laptops, uniforms, supplies, and safety equipment.

#### Instructors:

Salary, benefits, professional development

#### **Education Administration**

- Coordination with partner organizations
- Program oversight and fiscal management
- Data and performance reporting.

#### **Curriculum Development**

 Salary, benefits, professional development or contracted services.



## **Apprenticeship Funding**

Navigation

## **Apprenticeship Funding Headline**

#### **Good News**

 There is A LOT of Apprenticeship and Workforce Funding at both State and Federal Level

#### **Less Good News**

 It can be a bit tricky to navigate and decide where to focus your energy

Goal: Help you navigate and give you many threads to pull that are most relevant to you

Add a footer

#### **Navigating Apprenticeship Funding**

Focus on Apprenticeship

What the funding covers

Sustainability of funding



### **Navigating Apprenticeship Funding**

#### Apprenticeship Specific Funding

 Funding sources that are specifically for apprenticeships or preapprenticeships

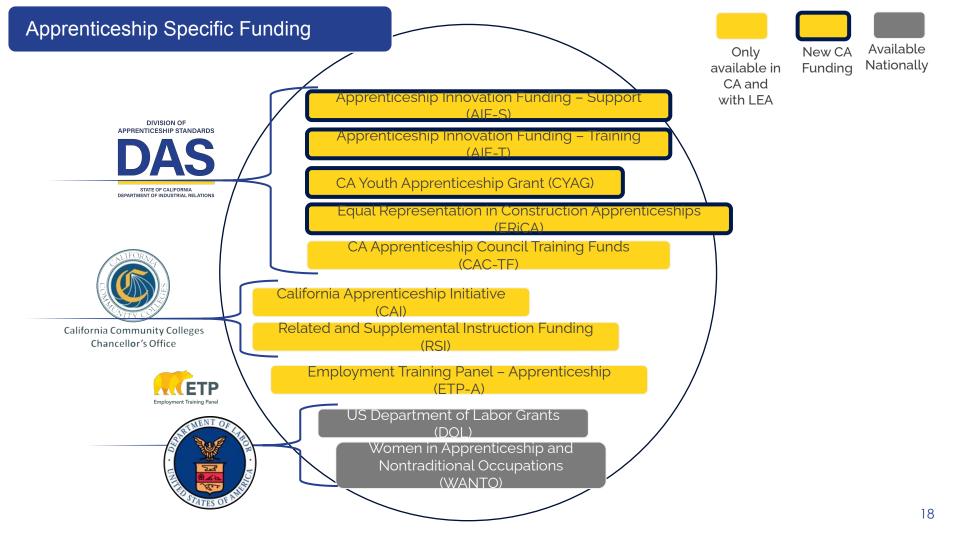
#### Apprenticeship Adjacent Funding

 Funding sources that can and commonly are used for apprenticeships or preapprenticeships but are not specific to apprenticeships or preapprenticeships

#### Apprenticeship Possible Funding

 Workforce development, sector or population specific funding that could be used for apprenticeships or preapprenticeships but are not specifically for apprenticeships or preapprenticeships





## Apprenticeship Specific Funding – more IACA

Only I available I in CA and with LEA



Available Nationally



Apprenticeship Innovation Funding – Support (AIF-S)

Apprenticeship Innovation Funding – Training

(AIF-T)

55M in 2022-2023 for AIF. Formula funding based on the number of apprentices registered with DAS and training hours delivered. Funding covers cost of running program and training of apprentices

CA Youth Apprenticeship Grant (CYAG)

20M in 2022-2023. Funding to create a system of Youth Apprenticeship in CA that focuses on creating pathways for opportunity youth into Pre-Apprenticeship and Apprenticeship



California Apprenticeship Initiative

30M in 2022-2023. Grant funding for planning, implementation and expansion of new apprenticeship programs.



US DOL Grants

Upcoming DOL Apprenticeship Grants – likely to be released in the spring



## Apprenticeship Specific Funding – more CAC

Only available in CA and with LEA



Available Nationally



Equal Representation in Construction Apprenticeships (ERiCA)

\$25M in grant funding to increase representation in Building Trades Apprenticeships. The grant has two categories: Supportive Resources for Childcare and Outreach & Community Building.

CA Apprenticeship Council Training Funds (CAC-TF)

Grants are available to apprenticeship programs in the Building and Construction Trades for the purpose of training apprentices.



Related and Supplemental Instruction Funding (RSI)

\$71M in 2022-2023. Formula funding for training of apprentices, \$8.82/training hour



Employment Training Panel – Apprenticeship (ETP-A)

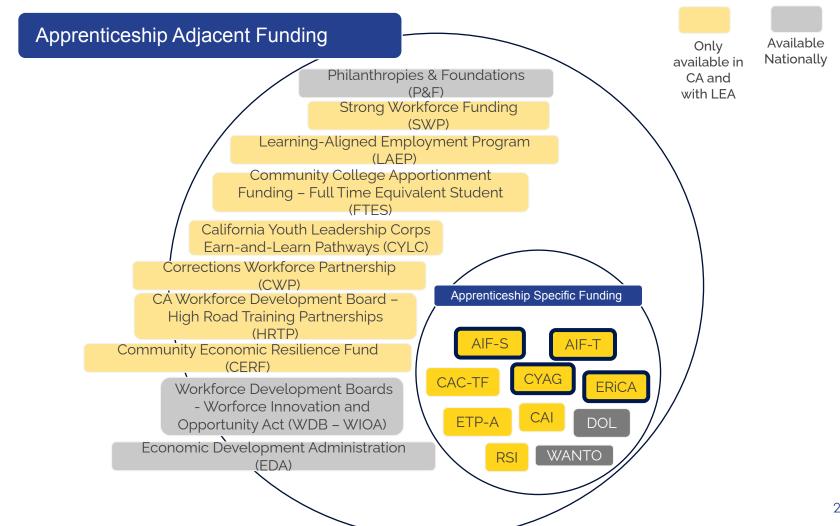
\$23M in 2022-2023 for apprenticeship training and upskilling incumbent workers

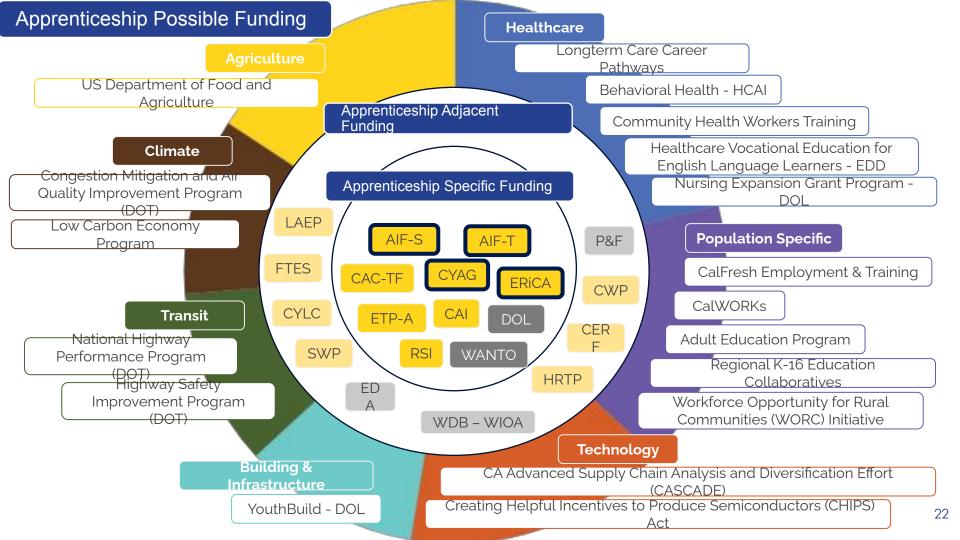


Women in Apprenticeship and Nontraditional Occupations (WANTO)

Upcoming DOL Apprenticeship Grants – likely to be released in the spring







## What the Funding Covers

Launching new programs

## Launching new programs

Organizations

Pay for

Possible Funding Sources

Employer(s)

Apprentices Wages, Benefits and Mentorship

Employer(s)

Learning-Aligned Employment Program (LAEP)

US Department of Labor Grants (DOL)

Philanthropies & Foundations (P&F)

·

CA Youth Apprenticeship Grant (CYAG)

Apprenticeship Innovation Funding – Support (AIF-S)

California Apprenticeship Initiative (CAI)

Strong Workforce Funding (SWP)

Related and Supplemental Instruction Funding (RSI)

Apprenticeship Innovation Funding – Training (AIF-T)

Community College Apportionment Funding – Full Time Equivalent Student (FTES)

Employment Training Panel – Apprenticeship (ETP-A)

**Intermediary** 

Overhead of running program staffing for: reporting, recruiting apprentices, convening employers, etc

**Training Partner** 

Classroom training (RSI) and Reporting

100%

~100%

## Sustainability of Funding

#### Launching new programs

Organizations

Pay for

Employer(s)

Apprentices Wages, Benefits and Mentorship

Intermediary

Overhead of running program staffing for: reporting, recruiting apprentices, convening employers, etc

**Training Partner** 

Classroom training (RSI) and Reporting Example: with Community College

Startup

Sustain

Employer(s)

LAEP

AIF-S

SWP

DOL

CAI

AIF-T

FTES

## Apprenticeship Innovation Funding

## Apprenticeship Innovation Funding

- The newly created Apprenticeship Innovation Funding (AIF) will support IACA apprenticeship program sponsors to sustain and scale their programs and train apprentices.
- \$55M in General Fund for 2022-2023





## Goal 1: Apprenticeship Innovation Funding - Support (AIF-S)

 The AIF-S will cover the cost of running an apprenticeship program, aggregating employer demands, and recruiting, supporting and placing apprentices.

## Goal 2: Apprenticeship Innovation Funding - Training (AIF-T)

 The AIF-T will allow for new training programs to develop in a more agile manner and will specifically be used for training costs for IACA Apprentices.



## **AIF - Support**

#### **Overview**

- Intent: The primary intent of these funds is to be utilized for the ongoing organization of an apprenticeship program.
- Mechanics: The funds will be distributed:
- \$3500 per active apprentice per year, prorated to the month, along with \$1000 per apprentice completion bonus.
- Annually based on the apprentices who are actively registered with the DAS



#### **Eligible Applicants**

Any entity that is the Registered Sponsor for an Apprenticeship Program, which may include:

- Apprenticeship Intermediaries
- Labor Management Partnership Organizations, Unions
- Public Educational Institution: Community College, K12, Adult Education, County Office of Education, California State Universities, Universities of California, Regional Occupational Programs
- Local Workforce Development Boards
- Non-Profits
- Private for-profit
- Public Sector Entities
- Industry Associations

## **AIF - Training**

#### **Overview**

- Intent: The primary intent of these funds is to be supplemental funding for the training of apprentices and would function alongside existing RSI funding. AIF-T is specifically for training IACA apprentices, while RSI funding is more for CAC apprentices.
- Mechanics: The funds will be distributed:
  - \$8.82 per training hour or matched to the same as the RSI per training hour amount.
  - Annually based on the apprentice training hours

#### **Eligible Applicants**

The local education agency (LEA) that is associated with the training of the apprentices for a program. A local education agency can be any branch of the CA public education system including:

- K-12 school
- County Office of Education
- Regional Occupational Program
- Community College
- California State University
- University of California
- Adult Education

## **Quality Jobs Framework**

Eligible apprentices must have a compensation package that meets the New Hire Standard <u>ETP wage standard</u>, inclusive of health benefits.

Counties	Apprentice Wage Including Benefits*
Alameda, Marin, San Mateo, Santa Clara, San Francisco	\$19.61
Contra Costa	\$19.42
Los Angeles	\$18.11
Orange	\$17.81
San Diego	\$17.89
All Other Counties	\$17.64

<sup>\*</sup>Health Benefits of up to \$2.50 may be used to meet all wage requirements. Health benefits should be calculated as a total value of only health benefits offered to apprentices in a year, and calculated as an hourly amount.

This wage table is based on ETP New Hire Trainee Wages for 2022. Future years will be based on the same benchmark from the <u>ETP Wage levels</u>.



## **Submissions for Reimbursement**

- This fund is accessible only to IACA programs that have registered their apprentices with the DAS.
- Funds available to the fledgling apprenticeship programs that have already launched but continue to struggle for sustainability and scaling.
- AIF is a reimbursement model and formula funding NOT a competitive grant application process
- Submission for reimbursements based on supporting and training apprentices in the previous calendar year
- Expectation is that programs will submit for reimbursement annually





#### **Process to Submit**

Submissions for reimbursement open once per year, considering active apprentices in previous year



- March April Submissions Open
- May June Review and Processing of Submissions
- July September Estimated Payment Window

Detailed draft guidelines posted on <u>DAS Website</u> – to be updated very soon!

### Thank you!





Adele Burnes, DAS,

Please email questions to: <a href="mailto:DASAWI@dir.ca.gov">DASAWI@dir.ca.gov</a>



Vinz Koller, SPR, vinz\_koller@spra.com







- Please fill out today's *Post-Event Survey* for a chance to win a \$25 giftcard.
- If you would like to get connected, please visit our website: <a href="https://growapprenticeshipca.org/">https://growapprenticeshipca.org/</a>
- Join the CoP!: https://www.linkedin.com/groups/13965036/
- Contact ASN Team: <u>apprenticeshipsupportnetwork@foundationcc</u> <u>c.org</u>





Thank you.

Supporting the expansion of apprenticeships and providing access statewide.