



Are You Effectively Enrolling, Supporting, and Preparing Adult Learners for the Future of Work?



As demographic and workforce trends alter traditional enrollment patterns, the ROI of a postsecondary education is under increasing scrutiny through the lens of labor-market outcomes.

Colleges and universities are challenged with:

- **Enrollment declines**
- **Misalignment of degree programs, skills, and workforce demands**
- **How to recognize prior learning for prospective students.**
- **Supporting needs of adult learners**
- **How to equitably serve historically marginalized populations**

CAEL helps create and cultivate holistic learning experiences for adult learners. Inclusive credit for prior learning, paired with work-relevant curricula, can accelerate career paths and develop skills critical in growth industries.

POSTSECONDARY INSTITUTIONS AND SYSTEMS CAN RELY ON CAEL'S 40+YEARS OF EXPERIENCE, EXPERTISE, AND GUIDANCE TO:



Preserve value of postsecondary education.

Maximize learning's potential to improve job satisfaction, income, and career-advancement opportunities



Boost enrollment, retention, and completion.

Improve postsecondary educational outcomes, particularly among adult learners



Align learning outcomes with workforce needs.

Forge mutually beneficial relationships within growth industries to keep curricula well-aligned with real-time workforce needs



HOW CAEL CAN HELP

Building Staff Capacity

- PLA and other pathways to credit for prior learning
- How to engage and support adults
- Accelerated programs
- Career and education advising
- Coaching adult students

Advising and Program Support

- PLA and other pathways to credit for prior learning
- Accelerated programs
- Attracting and supporting adult learners
- Assessing institutional effectiveness serving adult learners, including our Adult Learner 360™ diagnostic tool
- Developing strategic partnerships with employers and the workforce system
- Aligning curricula with workforce needs

Platforms and Tools

- Statewide/systemwide Work Learn Earn®, CAEL's online career exploration tool that empowers job seekers to discover career and educational pathways within a community
- PLA Accelerator, an interactive questionnaire that streamlines the PLA intake process

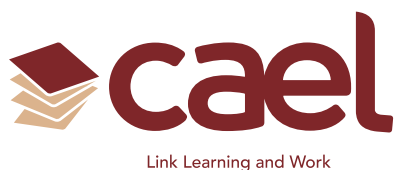
Membership and Events

- CAEL membership — join forces with CAEL's network of like-minded stakeholders
- Annual CAEL conference and events
- Professional development and training

Industry-Education Partnerships

- Coalitions among businesses, industry organizations, and postsecondary institutions

Learn more at cael.org and connect with us to see how we can assist your institution or system.



Recognizing that adult learners are the backbone of the U.S. economy, CAEL helps forge a clear, viable connection between education and career success, providing solutions that promote sustainable and equitable economic growth. CAEL opens doors to opportunity in collaboration with workforce and economic developers, postsecondary educators, and employers, industry groups, foundations, and other mission-aligned organizations. By engaging with these stakeholders, we foster a culture of innovative, lifelong learning that helps individuals and their communities thrive. Established in 1974, CAEL, a Strada Education Network affiliate, is a nonprofit 501(c)(3) membership organization.