



# From Educators and Businesses to Workforce and Economic Developers, CAEL Builds Partnerships That Link Learning and Work



More students view the ROI of an educational investment through an occupational lens. As a result, awareness is growing about the need to link learning and work. This is a two-way street; students benefit when education satisfies workforce needs, and workers benefit when employment supports education needs. That’s why inclusive partnerships are critical to success along the journey of lifelong learning.

CAEL supports:

- Postsecondary learning providers
- Employers and industry groups
- Workforce and economic development organizations
- Foundations and other organizations whose mission includes support for adult learners and the communities that depend on them

**CAEL HELPS ORGANIZATIONS SUCCEED BY PROVIDING EXPERTISE, RESOURCES, AND INNOVATIVE SOLUTIONS THAT EFFECTIVELY SUPPORT ADULT LEARNERS AS THEY NAVIGATE ON- AND OFF-RAMPS CONNECTING EDUCATION AND EMPLOYMENT.**



Preparing students for the future of work



Sustaining talent pipelines to meet future workforce needs



Connecting marginalized communities to better education and career opportunities



Partnerships with nonprofits and other mission-aligned organizations to amplify social impact



CAEL membership — join forces with CAEL’s network of like-minded stakeholders



## CAEL'S PARTNERS

### Postsecondary Learning Providers

CAEL helps postsecondary institutions offer a holistic learning experience for adult learners. This includes assessment and recognition of prior learning and coursework that develops skills critical for career success in growth industries. Postsecondary institutions and systems can rely on CAEL's experience, expertise, and guidance.

*Examples: State offices, state systems, postsecondary education aggregators/associations, institutions.*

### Workforce and Economic Development Organizations

Through integrated education and workforce strategies, CAEL creates partnerships that align postsecondary institutions and other learning providers, employers, and workforce and economic development organizations to better connect adult learners to careers and promote social and economic mobility. By bringing together the right stakeholders across the workforce ecosystem, we help build partnerships that promote adult learner success, minimize unemployment, and create competitive communities that attract local and regional employers.

*Examples: State- and local-level workforce organizations, state- and local-level economic development organizations.*

### Employers and Industry Groups

For a workforce that enables employers to be successful, reskilling and upskilling are the new norm. As technology and skillset needs reflect a changing landscape of work, CAEL helps employers, educators, and workforce and economic developers come together to ensure workers have access to curricula and training linked to career opportunities.

*Examples: Employers and industry organizations (e.g., National Institution of Manufacturing, NACTEL, EPCE, PEOs, industry groups, associations, etc); any groups that aggregate large numbers of mid-large employers.*

### Foundations and Other Mission-Aligned Organizations

By developing innovative solutions with partners and funders across the learning and work ecosystem, CAEL helps champion the adult learner, creating sustainable initiatives for accessible, relevant, lifelong learning pathways. In doing so, we ultimately help systems transform to foster upward mobility and eliminate inequities in how they serve minority, adult, part-time, and low-income students. Partner organizations include foundations and other sources of philanthropy oriented toward adult learning and equitable access to education.

*Examples: Nonprofits, foundations, CSRs, and federal, state, and local grantors seeking to advance initiatives that intersect with CAEL's mission.*

Learn more at [cael.org](https://cael.org) and connect with us to see how we can assist your organization.



Recognizing that adult learners are the backbone of the U.S. economy, CAEL helps forge a clear, viable connection between education and career success, providing solutions that promote sustainable and equitable economic growth. CAEL opens doors to opportunity in collaboration with workforce and economic developers, postsecondary educators, and employers, industry groups, foundations, and other mission-aligned organizations. By engaging with these stakeholders, we foster a culture of innovative, lifelong learning that helps individuals and their communities thrive. Established in 1974, CAEL, a Strada Education Network affiliate, is a nonprofit 501(c)(3) membership organization.