

# Central Mother Lode Regional Consortium

**Steering Committee Meeting**  
**Thursday, August 2, 2018**  
**Clovis Community College, Herndon Campus**  
**390 W. Fir Avenue, Building B, Room 308, Clovis, CA 93611**  
*No parking code needed. Parking has been relaxed.*  
**Light Breakfast and Lunch**  
**Provided 8:30-2:30**

## Agenda

**Meeting Agenda & Documents:** <https://tinyurl.com/CRCAug2-18>

- 1) Welcome and Introduction – **new members of Steering Committee: Jessica Grimes from Taft College, Julie Kay from San Joaquin Delta College, and Maura Murabito from Cerro Coso College**
- 2) June 13, 2018 Steering Committee Meeting Minutes (**M/S/A**) - **Approved**
- 3) Receive and File: Program Endorsement Approvals, FY 18-19 (7/1/18-8/1/18) (**M/S/A**) - **Approved**

2018-2019		
Program name	College name	Approval Due Date
Drive Train Technician	Columbia College	7/31/18

- 4) Strong Workforce Program (Hammerstrom) [*Strategic Plan: Regional Plan*]
  - a) K-12 SWP (Hammerstrom/Roberts/Russell)
    - Review of meeting, updates, tentative timelines, transitional committee – **discussion of Education Selection Committee (ESC) to define composition, scope of work, procedures/policies, review applications; 11 from each sub region (North, Central and South) = 33; sole decision making body. The Transition Committee will review the applications for the ESC and establish guiding principals.**
  - b) SW2/SW3 Projects – **continuing SW2 projects do not need to specify SW2 or SW3; SW3 funds need to be budgeted by 8/31/18; NOVA reporting – make sure that your college is listed on projects that you are associated with and not listed on ones that you are not. SW1 allocations are all ok on NOVA, SW2 allocations need some attention on NOVA, and SW3 allocations need to be finalized but may be adjusted later.**
  - c) Status of SW1 Program Progress, Expenditures & Reallocation Strategy – **progress is noted on the SW1 expenditures, but we still aren't where we should be.**

SW1 Regional Funds - CRC Fund Balances, 7/1/16-12/31/18

District	SW1 Allocation Amount	Expenditures YTD, thru 6/30/18	Available Balance as of 7/28/18	% Spent/ % Available
Kern	\$ 1,349,601.14	\$ 833,974	\$ 515,627	62% / 38%
San Joaquin Delta	\$ 912,706.34	\$ 123,191	\$ 789,516	13% / 87%
Sequoias	\$ 519,254.34	\$ 295,652	\$ 223,602	57% / 43%
West Hills	\$ 575,123.17	\$ 445,752	\$ 129,372	78% / 22%
Merced	\$ 472,117.30	\$ 252,384	\$ 219,729	53% / 47%
West Kern	\$ 273,027.15	\$60,298	\$212,729	22% / 78%
Yosemite	\$ 964,987.92	\$247,147	\$717,841	26% / 74%
State Center	\$ 1,545,657.00	\$775,748	\$769,909	50% / 50%
	<b>\$ 6,612,475.00</b>	<b>\$2,973,848</b>	<b>\$3,638,627</b>	<b>45% / 55%</b>

- d) Timelines, Deadlines, CCCCCO Guidance & NOVA updates:
  - SW2 & SW3 NOVA project inputs- SW3 allocations are to be submitted into NOVA by August 31, 2018. Use total SW2 allocation amount as the basis for funding. If your SW3 project is a continuance of a SW1 or SW2 project; go into existing project and add to the budget, with new

input corresponding to the additional or new fiscal year with spending projections by quarter.

- (Tentative) **SWP fiscal expenditure reporting for 2017-18 will be due by September 30, 2018.** This reporting will consist of an annual report for each project, which will summarize each project's expenditures-to-date, from project start through June 30, 2018. The NOVA module for fiscal expenditure reporting will be open for reporting beginning August 1, 2018. Beginning in program year 2018-19, each Strong Workforce Program project will report on project expenditures-to-date on a quarterly basis, due 45 days after the end of each fiscal quarter. Below is a summary of due dates for 2017-18 and 2018-19:

- 1) September 30, 2018 2017-18 Annual fiscal expenditure report
- 2) November 15, 2018 2018-19 Quarter 1 fiscal expenditure report
- 3) February 15, 2019 2018-19 Quarter 2 fiscal expenditure report
- 4) May 15, 2019 2018-19 Quarter 3 fiscal expenditure report
- 5) September 30, 2019 2018-19 Annual fiscal expenditure report

- e) SW4 - 7/19-12/21: **requesting an annual update on the plans; use sector profile report from Center for Excellence, Nora Seronello (spiral bound report).**
- 5) TPP (Costa/Simon) [*Strategic Plan: Curriculum, Programs & Pathways*] – James Preston from West Hills Lemoore gave a report on the TPP Ed Futures Teacher Prep Pipeline Project; teacherprepprogram.org – goal is to have an effective teacher prep pipeline by May 2019; make sure campuses are aware of all of the engagement activities. West Hills Lemoore is the lead for this regional project and there are 8 other colleges involved (Porterville, Bakersfield, Cerro Coso, COS, Columbia, SJD, Taft, Merced, and MJC)
  - 6) WBL (Farkas) [*Strategic Plan: CTE Student Support Services*]
    - a) Foundation for CA Community College's Work-Based Learning Pilot Project – CCC Foundation is emphasizing that students need to be placed in a work based learning position using on the CES tools; during the last webinar they released a reporting template [https://drive.google.com/open?id=1LX14aMrzYzrvuUGskY5JBoYegk\\_wOzM8](https://drive.google.com/open?id=1LX14aMrzYzrvuUGskY5JBoYegk_wOzM8) ; each college is required to connect a minimum 25 students with WBL experiences by June 30, 2019; WBL may include a range of activities supported by CareerXP (see CareerXP tab in Progress Report for examples); colleges must submit a progress report for all four quarters (even if you haven't used the tools for that quarter).
    - b) JobSpeaker – all colleges have been set up with a url on the Jobspeaker platform; employer permissions, user roles defined, program skills uploading/entry, onboarding of employers and students, and distribution of marketing materials (as ordered by individual colleges); Jobspeaker webinars have been scheduled for twice per month. Email [april.farkas@scccd.edu](mailto:april.farkas@scccd.edu) for a list of upcoming webinars.
  - 7) CCCAOE Update – Regional Updates (Mendez) [*Strategic Plan: Leadership & Communication*] – Pedro Mendez from Modesto Junior College is our regions representative for CCCAOE; gave us an update on the upcoming conferences (Fall 2018 and Spring 2019); please let him know if you have feedback on the content of the conferences and ways that they can be advocating for the colleges.
    - 8) Center of Excellence (Seronello) [*Strategic Plan: Research & Data*] - [CRC Sector Profile Reports](#)
  - 9) Roundtable & Announcements (Steering Committee, DSNs, Stakeholders)
  - 10) Working Lunch – Regional SWP Project Working Group [*Strategic Plan: All Areas*]
  - 11) Chair Updates (Hammerstrom) -
    - a) Case Management Faculty Training (COS) – Fall training begins on 9/13/18 with a face to face meeting, for more information email Loren Kelly at [mrs.loren.kelly@gmail.com](mailto:mrs.loren.kelly@gmail.com) ; COS hosted a CTE new faculty training to promote better teaching practices specific to CTE.
    - b) TPP Continuum with Fresno State - Visalia Campus Reception Recognizing Scholarship Recipients, Aug. 25, 5-7:30pm
    - c) Other
  - 12) CTE Rebranding & Marketing Efforts (Full Capacity Marketing and Ad-hoc Marketing Committee Report) [*Strategic Plan: Communication & Leadership*] -

- a) Marketing RFP
  - Award – Full Capacity Marketing (FCM)
  - Media/Marketing Student Interns – FCM is in the process of recruiting 9 interns in the region (3 from each sub region). Applications are due 8/27/18; interviews 8/31/18; selection 9/4/18; onboarding 9/7/18; project term 9/10-12/14/18.
  - Video production will begin soon with input from the colleges on the topics/programs that they would like to highlight; also a regional video; FCM would like to use on campus studios if possible and they need a point of contact from each college for coordinating logistics.
  - Marketing Training, October 9<sup>th</sup>, 1:00-3:30pm, Rancho Mirage (in advance of SC meeting)
- b) CRC Website - Full Capacity Marketing Presentation, Celina Strand – final touches are being put on the CRC website.

13) Old Business

- a) **Steering Committee 2018-19 Meeting Dates**
  - **Thurs., September 13, 2018 8:30 am - 2:30 pm**, San Joaquin Delta College - Stockton, CA
  - **Tues., October 9, 2018 4:00 pm - 8:00 pm**, (In conjunction with CCCAOE Fall Conference), Rancho Mirage CA (Marketing Training, 1:00-3:30pm)
  - **Thurs., February 21, 2019 8:30 am - 2:30 pm**, Bakersfield College - Bakersfield, CA
  - **Tues., April 2, 2019 4:00 pm - 8:00 pm**, (In conjunction with CCCAOE Spring Conference), Sacramento CA
  - **Mon., June 10 - Wed. , June 12, 2019**  
CRC Annual Conference @ Monterey Marriott, Monterey, CA

Additional Meetings/Events:

- *Standing Steering Committee Conference Calls: 2nd Monday of the Month 9:30 am, as needed*
- CRC 4<sup>th</sup> Annual Counselor Conference, September 14, 2018, 8am-2pm, Clovis Vets Memorial District, 808 4<sup>th</sup> St., Clovis
- CVHEC Fall & Spring Board Meeting – TBD

14) Adjournment

**Next Meeting: Steering Committee – Thurs., September 13, 2018,  
San Joaquin Delta College, 8:30am-2:30pm**