





## Find It. Be It. Campaign Social Media Bank

Customize the social media posts below to meet your college's needs and add appropriate hashtags to spread the word about the Find It. Be It. campaign and the valuable tools it offers to prospective students in the Central and Mother Lode regions. Consult your Facebook insights to determine your best time to post, and schedule these posts on a rotating basis.

|  <b>Twitter</b>  |  <b>Facebook</b>   |
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| <p>News Alert: 14 California Central &amp; Mother Lode #CommColleges launch campaign to connect residents to high-paying jobs or improve their lives via more than 1,000 certificate and degree programs, right in their own communities! #FindItBelt #CTE Learn more at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>       | <p>News Alert: 14 Community Colleges in California's Central &amp; Mother Lode regions have announced the launch of #FindItBelt, a campaign aimed at matching residents to over 1,000 certificate or degree programs at their local #CommCollege that result in great-paying and in-demand jobs in their communities. Learn more about the campaign at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p> |
| <p>Do you want to change your life with a new career? Find It and Be It! Learn more about a new campaign that connects residents of California's Central/Mother Lode region w/ high-paying jobs via #CommColleges certificate &amp; degree programs in their area. #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p> | <p>Do you want to change your life with a great new career? Find It and Be It! Learn more about a new campaign that connects residents of California's Central/Mother Lode region with high-paying jobs in high-demand industries via #CommCollege career education programs in their own communities. #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>                                     |
| <p>Residents of California's Central &amp; Mother Lode regions can find better-paying jobs or improve their lives through a new campaign designed to put students on #careers via 1000+ certificate &amp; degree programs at 14 #commcolleges in the area. Learn more <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>          | <p>New Central/Mother Lode Consortium of community colleges launches Find It. Be It., a campaign aimed to help improve the lives of individuals - and their families - through career education programs at 14 member community colleges that provide the skills needed by the region's fast-growing industries. Learn more at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>                         |

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| <p>New campaign launched by 14 Central &amp; Mother Lode California #CommColleges aims to match residents w/ careers in diverse industries such as #Agriculture, Food &amp; Natural Resources, #Business Mgmt, #IT &amp; more. Learn more at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>  | <p>ALERT: New campaign launched by 14 Central &amp; Mother Lode California community colleges aims to train residents for great-paying careers in one of the region's diverse and growing industries, such as: Agriculture, Food and Natural Resources, Business Management and Administration, Information Technology &amp; more. Prospective students are encouraged to visit the campaign website to watch videos highlighting over 100 different careers and to take a short quiz that matches their interests with potential careers, salary ranges and other job data to consider when planning their future. Learn more at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p> |
| <p>Campaign by 14 Central/Mother Lode #CommColleges encourages residents to visit new website &amp; watch videos on 100+ different careers, access starting salary info, take a quiz to match interests with #careers &amp; learn how to start their futures today. <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>   | <p>New campaign by 14 Central/Mother Lode California community colleges aims to increase student enrollment in career education courses at member colleges and to expand the number of partnerships between member colleges and regional employers - partnerships that lead to more internships and other work-based opportunities for students, and, ultimately, more job placements upon graduation. Read more at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>   |
| <p>New Central/Mother Lode #CommColleges campaign launched to increase student enrollment in career education courses and to expand the number of partnerships between member colleges and regional employers to create work-based learning opportunities for students. <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>   | <p>New Central/Mother Lode #CommColleges campaign launched to increase student enrollment in career education courses and to expand the number of partnerships between member colleges and regional employers to create work-based learning opportunities for students. <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>   |
| <p>News Alert: New #CommColleges campaign designed to help fill shortage of #middleskill workers in California's Central/Mother Lode region has launched to match area residents to great-paying careers in the area's diverse industries. Read more: <i>(Insert media link)</i></p>   | <p>News Alert: New community college campaign designed to help fill shortage of middle-skill workers in California's Central/Mother Lode region has launched to match area residents to great-paying careers in the area's diverse industries. Read more: <i>(Insert media link)</i></p>   |
| <p>Did you know by 2021, there will be 35,000 great-paying new jobs in 8 fast-growing industries right here in the Central Valley? Let us help match you w/ the right college and program in your community to train you w/ the skills you need for a new career! <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> <i>upload image found here: <a href="https://www.dropbox.com/s/kew9djxv37xksef/Sector%20labor.jpg?dl=0">https://www.dropbox.com/s/kew9djxv37xksef/Sector%20labor.jpg?dl=0</a></i></p> | <p>Did you know there will be over 35,000 great-paying new jobs in high-growth industries right here in the Central Valley over the next three years? Get matched with the right school and program right in your own community and land a great-paying job in 18 months or less! #FindItBelt Get started today! <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> <i>upload image found here first before pasting post: <a href="https://www.dropbox.com/s/kew9djxv37xksef/Sector%20labor.jpg?dl=0">https://www.dropbox.com/s/kew9djxv37xksef/Sector%20labor.jpg?dl=0</a></i></p>  |

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| <p>Take a short quiz that matches your interests with potential careers, salary ranges and other job data to consider when planning your future! Find a great career and be it! #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>  | <p>Take a short quiz that matches your interests with potential careers, salary ranges and other job data to consider when planning your future! Find a great career and be it! #FinditBeit <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>  |
| <p>Find a great career and then be it! Visit our website to learn about 100 different careers right here in the Central Valley! Great a great job after completing one of our many certificate and degree programs. #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>  | <p>Find a great career and then be it! Visit our website to learn about 100 different careers right here in the Central Valley! Get a great job after completing one of our many certificate and degree programs. #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a></p>  |
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| <p>Did you know there are over 615 annual openings for Industrial Machining Mechanics right here in the Central Valley with a median annual salary of over \$51,000? Learn more about how you can land a great-paying job like this at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> <i>Upload this image: <a href="https://www.dropbox.com/s/emaxs50c96rj15f/Adv%20manufacturing.png?dl=0">https://www.dropbox.com/s/emaxs50c96rj15f/Adv%20manufacturing.png?dl=0</a></i></p> | <p>Did you know there are over 615 annual openings for Industrial Machining Mechanics right here in the Central Valley with a median annual salary of over \$51,000? Learn more about how you can land a great-paying job like this at <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> <i>Upload this image: <a href="https://www.dropbox.com/s/emaxs50c96rj15f/Adv%20manufacturing.png?dl=0">https://www.dropbox.com/s/emaxs50c96rj15f/Adv%20manufacturing.png?dl=0</a></i></p> |
| <p>39% of new jobs in the Central Valley will be in the #healthcare field. Learn how you can find a great new career in the medical field right in your community! #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> <i>upload image found here: <a href="https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0">https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0</a></i></p>   | <p>39% of new jobs in the Central Valley will be in the #healthcare field. Learn how you can find a great new career in the medical field right in your community! #FindItBelt <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> <i>upload image found here: <a href="https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0">https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0</a></i></p>   |
| <p>The Central Valley/Mother Lode region is thriving! Take a look at emerging sectors with high-paying jobs in the area and contact us to learn the skills to land a great new career today! <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> #FindItBelt <i>upload image found here: <a href="https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0">https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0</a></i></p>                         | <p>The Central Valley/Mother Lode region is thriving! Take a look at emerging sectors with high-paying jobs in the area and contact us to learn the skills to land a great new career today! <a href="http://www.FindItBelt.org">www.FindItBelt.org</a> #FindItBelt <i>upload image found here: <a href="https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0">https://www.dropbox.com/s/k3u4m8jdump6t6t/sector%20employment.png?dl=0</a></i></p>                         |