

PORTERVILLE COLLEGE
NARRATIVE TEMPLATE for Accounting Certificate of Achievement

Item 1. Program Goals and Objectives

The goal for the Accounting Certificate program is to provide an opportunity for students to complete a short-term, intensive, hands-on program preparing them for employment and/or advancement within management career patterns in the Accountancy industry. Preparation for ongoing study of the field is also provided. This is a competitive and rigorous course of study that develops skills in critical thinking, problem solving, written and oral communication, and decision making, in addition to developing the necessary tools to engage in lifelong learning after completion. The program also develops an understanding of accounting theory, technical procedures, and the professional standards and ethics essential to becoming a successful professional in public, industry, government and not-for-profit accounting.

Upon completion of this program students will be able to:

1. Demonstrate knowledge in accounting for external financial reporting and managerial applications.
2. Research accounting literature for both structured and unstructured problems in external financial reporting, tax and auditing.
3. Recognize and analyze ethical problems in practical accounting situations, select and defend a course of action.
4. Effectively communicate complex accounting concepts both orally and in writing.

Item 2. Catalog Description

The Accounting Certificate Program is a competitive and rigorous course of study that develops skills in critical thinking, problem solving, written and oral communication, and decision making, in addition to developing the necessary tools to engage in lifelong learning after completion. The program also develops an understanding of accounting theory, technical procedures, and the professional standards and ethics essential to becoming a successful professional in public, industry, government and not-for-profit accounting.

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4. Effectively communicate complex accounting concepts both orally and in writing.

Required Core (17 units)

BSAD P150 Quantitative Methods in Business Decision Making 3 Units

BSAD P155 Business Statistics 3 Units

ACCT P110 Financial Accounting 3 Units

ACCT P120 Managerial Accounting 3 Units

BSAD P165 Entrepreneurial Finance 3 Units

BSAD P162 Entrepreneur Mentor/Internship 2 Units

Item 3. Program Requirements

The certificate program requires 17 units for completion; all are required units. The required courses include Quantitative Methods in Business Decision Making, Business Statistics, Financial Accounting, Managerial Accounting, Entrepreneurial Finance, and Entrepreneur Mentor/Internship.

Certificate of Achievement: Accounting

Requirements	Dept. Name/#	Name	Units	Sequence
Required Core (17 units)	BSAD P150	Quantitative Methods in Business Decision Making	3	Yr 1 Spring
	BSAD P155	Business Statistics	3	Yr 1 Fall
	ACCT P110	Financial Accounting	3	Yr 1 Fall
	ACCT P120	Managerial Accounting	3	Yr 1 Spring
	BSAD P165	Entrepreneurial Finance	3	Yr 1 Fall
	BSAD P162	Entrepreneur Mentor/Internship	2	Yr 1 Spring

Required Core Total: 17 units

TOTAL UNITS: 17 units

Proposed Sequence:

Year 1, Fall = 9 units

Year 1, Spring = 8 units

TOTAL UNITS: 17 units

Item 4. Master Planning

Porterville College's Business program goal is to provide a quality education for a diverse population of students with all available resources while contributing to the overall enhancement of the institution. The program currently offers degrees and certificates in Business, Business Administration, Entrepreneurship, and Logistics Management. This program continues to show substantial growth. Some examples of this growth are 76 course sections were offered for the 2011/12-2013/14 period. FTES for the same three year period is 116.5. A total of 85 Associate degrees have been awarded in the three year period 2011/12 through 2013/14, 10 of those degrees were AS-T's. This is a 74% increase over the three previous academic year's total of 65. (2008/09 through 2010/11) The diversity of the program is also reflected in the 6 Certificates of Achievement that have been awarded during the same period. Porterville College does not have a focus on Accounting; however, there is an increasing demand from our business partners to

provide an Accounting option as entry level accounting staff are needed. It is important to offer students the opportunity to have a specific industry focus while meeting the growing industry need. Additionally, it is important to create a certificate program that allows students to be counted as completers in the California Community College System.

In collaboration with the local advisory board the certificate was developed and on April 12, 2016 the Business and Finance Advisory Board approved the Accounting Certificate of Achievement.

Item 5. Enrollment and Completer Projections

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EMSI data indicate that Financial Managers, Accountants, Auditors, Bookkeeping, Accounting, and Auditing Clerk occupations are projected to grow within the four-county region by 5.3%, 4.3% in the state and nationally by 4.4%. Average hourly earnings are \$24.36 regionally and \$27.91 nationally. There is a 605 projected need for jobs in this industry for 2015-2018. Based on this information, completer projections of the program annually are 20 certificates. Enrollment is projected to increase and thus increasing the number of degrees awarded.

Item 6. Place of Program in Curriculum/Similar Programs

The Accounting Certificate of Achievement will be offered through the Career and Technical Education Division; specifically, the Business Education Program. Currently the program is not directly related to any other programs within the college.

Item 7. Similar Programs at Other Colleges in Service Area

There are three Accounting programs that host certificates and/or degrees within Tulare and Kern Counties; Bakersfield College (60 miles), Cerro Coso College (278 miles), and College of The Sequoias (45 miles). With the growing demand in the Accountancy field, it is necessary for Porterville College to offer this certificate as the college is the the middle point between Bakersfield College and College of The Sequoias. Cerro Coso College serves another service area.

PAB Academy of Finance
Advisory Board Meeting Minutes
Tuesday, April 12, 2016
4:00 PM
PHS Career Center

In attendance:

Bill Kunelis, Porterville High School
Dennis Sexton, Capital Services
Dustin Della, Chair, SunCrest Bank
George Martinez, St Anne's Parish
Gordon Young, Pan American Bank
Jan McKinley, CPA, Retired
Kate Brackley, Porterville High School
Michele Halopoff, Porterville High School
Raul Pickett, Credit Union CEO, Retired
Sam Aunai, Porterville College

1. Introductions were made
2. Dustin Della opened meeting at 4:03 PM.
 - a. Review/Approval of Minutes
 - i. Motion to approve: Dennis Sexton, 2nd: Jan McKinley, ALL IN FAVOR
 - b. Review and Approve Agenda
 - i. Motion to approve: Dennis Sexton, 2nd: Jan McKinley, ALL IN FAVOR
3. Director's Report – Michele Halopoff
 - a. Grade level meetings with Advisory Board for Culminating Projects
 - i. Michele:
 1. Very productive meeting
 2. New ideas were offered
 3. Changes have been implemented, adjustments made
 - ii. Dustin (board members perspective):
 1. Discussion with faculty was very productive – teacher input was great
 2. Business industry is always a work in progress
 3. Looking forward to improvements
 4. Thanked Michele for organizing meetings
 - b. Leadership Simulcast - April 13
 - i. PUSD Transportation was denied
 - ii. Michele and Julie will drive students to the event (PAB van and Julie's car)
 - c. Sophomore Mentor Conference - April 15
 - i. Board received email just yesterday inviting them to the conference
 - d. Senior Mock Interviews – April 26, 27, & 28, from 1:40 – 3:20
 - i. We're having to work around testing schedule
 - ii. Board members thought just one interviewer per student would be fine
 - iii. Interviewers would like copies of different jobs/positions students are applying for – Michele will send to them
 - iv. Jan suggested public services jobs (fire, police, etc.)
 - v. Gordon – students should research companies to be more prepared for interview
 - vi. Dustin asked how interview performance is graded – Michele explained Evaluation rubric, quality of resume, along with verbal performance
 - e. Overnight Fieldtrip to CSU Monterey Bay and UC Santa Cruz – May 5 & 6
 - f. Sophomore Culminating Projects – May 16 & 17, from 8:15 am – 11:00 am
 - i. Formal presentations
 - g. Senior Culminating Projects – May 18, 19, & 20, from 8:15 – 10:05 am
 - i. Formal presentations
 - h. Junior Culminating Projects – May 23, 24, & 25, from 12:10 pm – 2:30 pm
 - i. One-on-one (student and board member) sharing stock portfolio

- i. Freshmen Culminating Projects – May 26 & 27, from 10:10 am – 1:00 pm
 - i. Financial Literacy Fair
- j. Pathway Exhibition – May 25 & May 26, from 4:00 pm – 6:00 pm
 - i. PUSD wants to bring more awareness to elementary-level students
- k. PAB Recruitment Video (determine the events we want to highlight in our video)
 - i. Michele mentioned the PAB Team’s critique of our current video:
 - 1. Identify clothing – Dress for Success
 - 2. Captions for identifying speakers
 - 3. Highlight Student Store, TCFCU and VITA, student experiences
- 4. TCFCU Report – Michele (Deborah Sierra is in Florida at a Credit Union conference)
 - a. Bite of Reality:
 - i. Everyone loved the event
 - ii. Vendors were great – enthusiastic
 - iii. Students were given pad folios with their IDs, marital/family status, college education, credit card debt, etc.
 - iv. Some comments from students:
 - 1. They didn’t want to participate at first, but they were glad they did.
 - 2. It was an eye-opener for them
 - 3. Kids are expensive!
 - v. Gordon Young mentioned that the students did a great job of writing checks
 - vi. Dennis mentioned being the “fickle finger of fate” and some of the cards he had to deal to students (some were brutal)
 - b. Oversight Committee Meeting
 - i. Curriculum: Changes were made to core competencies
 - b. TCFCU Corporate Office visit:
 - i. Students did a great job of presenting their experiences working in the PHS branch of the credit union
 - ii. CEO Phil Clarey was very interested in the students, and engaged them in productive conversation
 - c. Applications for next year:
 - i. We need more interest from students
 - ii. Will only be scheduled for periods 5, 6, and 7
 - iii. Branch will not be open after school
 - iv. No training over the summer – branch will not open the first day of school
 - d. NAF Benefit Gala – New York City, June 1st
 - i. Deborah Sierra will chaperone 2 students
 - ii. Estefania Chavez and Aide Pompa
 - iii. Networking event
 - 1. Students will have their iPads with their PowerPoint presentation and will mingle with the crowd
 - e. TCFCU Student Branch – last day open will be Friday, June 3rd, 2016
 - i. It was suggested that we have exit interviews for TCFCU students
 - f. April is Financial Literacy Month – there are a couple of activities planned, and they will do more next year for this month
- 6. Porterville College – Business Management courses
 - a. course numbers 100 or above are transferable
 - b. Degree is not transferrable, but some classes are
 - c. Associate in Science degree in Business with areas of emphasis and certificate of achievement options in:
 - i. Accounting
 - ii. Human Resources
 - iii. Logistics
 - iv. Entrepreneurship
 - d. The general associate in science degree in business is another option in addition to the associate in science for transfer (AST) in business degree offered at Porterville College.

- e. Student can earn up to 60 PC transferable units and/or an AA degree by the end of high school
- f. Partner with CSU Fresno – Entrepreneurship
 - i. 30 students – competing (elevator pitch) on Thursday, April 14, 2016 from 6:00 to 8:00 – invited PAB students to observe
- g. Program (currently at Burton – Summit Charter Collegiate Academy):
 - i. High school students take GE classes in high school and graduate from high school with an Associate of Arts degree for a transfer into a Business program at a 4-year college.
 - 1. Raul suggested that high school students could informally work with college students (i.e.: business plan)
 - ii. These classes are dual credit, and are free to high school students
 - iii. Increases high school graduation rate

NOTE: PAB Advisory Board is supportive of these programs

Next meeting: May 10, 2016 at 4:00 p.m. PHS Career Center

Business & Finance Advisory Board

#	Last Name	First Name	Voting Member	Initials	Business Name	Address	Primary Phone	E-mail
1	Della	Dustin	Y		Suncrest Bank	65 W. Olive Avenue Porterville, CA 93257	559-306-1343	ddella@suncrestbank.com
2	Fioronti	Tom	Y		Porterville College	100 East College Avenue Porterville, CA 93257	559-641-8681	tfioronti@gmail.com
3	Halopoff	Michele	Y		PHS-PAB Director	465 W. Olive Avenue Porterville, CA 93257	559-793-3469	halom@portervilleschools.org
4	Martinez	George	Y		St Anne's Parish	378 North F St. Porterville, CA 93257	559-783-2200	gpmartinez13@yahoo.com
5	McKinley	Jan	Y		William S McKinley CPA	16521 Mustang Drive Springville, CA 93265	559-539-2706	jan.mckinley@yahoo.com
6	Pickett	Raul	Y		Retired Financial Instit. Manager	1501 E Olive Avenue Porterville, CA 93257	559-781-7289	raul.pickett@gmail.com
7	Prescott	Debbie	Y		Prescott Ranch	11020 Road 264 Porterville, CA 93257	559-359-3027	debbiepres@gmail.com
8	Ramirez	Adriana	Y		PAB Senior Student Representative	465 W. Olive Avenue Porterville, CA 93257	559-793-3459	ar110868@mypusd.org
9	Sexton	Dennis	Y		Westsood Capital Services	20502 Avenue 164 Porterville, CA 93257	559-280-7365	dennis@aglend.com
10	Sierra	Deborah	Y		Tulare County Federal Credit Union	617 N. Main Street Porterville, CA 93257	559-781-0519	dsierra@tularefcu.org
11	Valdez	Jose	Y		PHS-Principal	465 W. Olive Avenue Porterville, CA 93257	559-793-3497	valdez@portervilleschools.org
12	White	Julie	Y		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3468	jkwhite@portervilleschools.org
13	Young	Gordon	Y		Pan American Bank	268 N. Main Street Porterville, CA 93258	559-784-1780	gyoung@panambk.com
14	Aunai	Sam	N		Porterville College Dean of Instruct.	100 East College Avenue Porterville, CA 93257	559-791-2308	sam.aunai@portervillecollege.edu
15	Galvan	Ronaldo	N		PAB Junior Student Representative	465 W. Olive Avenue Porterville, CA 93257	559-793-3459	RonaldoGalvan15@gmail.com
16	Knutson	Kailani	N		Porterville College	100 East College Avenue Porterville, CA 93257	559-791-2294	kknutson@portervillecollege.edu
			Guest					
			Guest					
			Guest					
			Guest					

Business & Finance Advisory Board

#	Last Name	First Name	Voting Member	Initials	Business Name	Address	Primary Phone	E-mail
1	Aiello	Joy	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3675	jaiello@portervilleschools.org
2	Alvarez	Maria	N		PHS-PAB Guidance Counselor	465 W. Olive Avenue Porterville, CA 93257	793-3427	mariaalvarez@portervilleschools.org
3	Aziz	Salma	N		PHS-PAB Administrator	465 W. Olive Avenue Porterville, CA 93257	559-793-3400 ext. 3484	saziz@portervilleschools.org
4	Bailey	Ashley	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-782-7210	abailey@portervilleschools.org
5	Brackley	Kate	N		PHS-PAB Academy Assistant	465 W. Olive Avenue Porterville, CA 93257	559-793-3459	kbrackley@portervilleschools.org
6	Bowser	Jim	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3630	jbowser@portervilleschools.org
7	Carson	Rebecca	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3400 ext. 3613	rebeccacarson@portervilleschools.org
8	Flores	Placido	N		PHS-PAB Student Store Manager	465 W. Olive Avenue Porterville, CA 93257	559-793-3457	placflor@gmail.com
9	Herrera	Dave	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3656	dhererra@portervilleschools.org
10	Kasimoff	Michael	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-782-7210	mkasimoff@portervilleschools.org
11	Kunelis	Bill	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3460	bkunelis@portervilleschools.org
12	Lombardi	Kevin	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-782-7210	klomba@portervilleschools.org
13	Nielsen	Kurt	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3465	brackniel@msn.com
14	Solis	Tamara	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-782-7210	tamarasolis@portervilleschools.org
15	Taylor	Richard	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3466	rtaylor@portervilleschools.org
16	Vela	Denise	N		PHS-PAB Teacher	465 W. Olive Avenue Porterville, CA 93257	559-793-3463	denisevela@portervilleschools.org
PUSD Pathways Office								
1	Alvarez	Ruben	N		PUSD Pathways Office	600 W. Grand Avenue, Porterville, CA 93257	559-793-2493	ralvarez@portervilleschools.org
2	Schuler	Mimi	N		PUSD Pathways Office	600 W. Grand Avenue, Porterville, CA 93257	559-793-2493	mschuler@portervilleschools.org
3			Guest					