

# Central Mother Lode Regional Consortium



Career  
Education  
COLLEGE YOUR WAY



POWERED BY  
California Community Colleges

## December 2019 Newsletter



The Central/Mother Lode Regional Consortium wishes you and yours  
the Happiest of Holidays and a Happy New Year!

Please note, our offices will be closed  
Monday, December 23, 2019 - January 3, 2020.

### CRC Steering Committee Upcoming Meetings

#### Next Steering Committee Meeting:

Thursday, February 6, 2020

8:30 am – 2:30 pm

West Hills College Lemoore

#### Future Steering Committee Meetings:

Tues, March 10, 2020, 4:00 pm -  
8:00 pm, (In conjunction w/ CCCAOE  
Spring  
Conference), Sacramento CA

Mon., June 15–Wed., June 17,  
2020,  
CRC Annual Conference @ Monterey  
Marriott

#### Past Meeting Minutes and Materials:

**Nov. 14, 2019:** Steering Committee  
Meeting Materials (San Joaquin Delta  
College)

**Oct. 15, 2019:** Steering Committee  
Meeting Minutes (Rancho Mirage)

**Sept. 19, 2019:** Steering Committee  
Meetings Minutes (Taft)

### Find It. Be it. Campaign Update

#### Parents page now live

Also, the new Parent page is up and running on  
the [FindItBelt.org](https://finditbelt.org) website. The information is  
presented in English and Spanish (readers just  
need to click a link that takes them to the  
Spanish version of the page).

The page gives parents an overview of career education, including the benefits, answers to common questions, financial aid information and tips for supporting their child and encouraging college success.

**CAREER EDUCATION**  
**It's a Family Affair!**  
Find answers to common questions about our community colleges.

|                              |                     |  |                         |                            |
|------------------------------|---------------------|--|-------------------------|----------------------------|
| WHY<br>COMMUNITY<br>COLLEGE? | COMMON<br>QUESTIONS | HOW TO HELP<br>YOUR STUDENT<br>SUCCEED | EXPLORE OUR<br>COLLEGES | WAYS TO PAY<br>FOR COLLEGE |
|------------------------------|---------------------|--|-------------------------|----------------------------|

**CAREER EDUCATION**  
**Why Community College?**  
Our colleges are the best-kept secret in the Central Valley & Mother Lode regions

- **TRAINING & EDUCATION CLOSE TO HOME** Your college student gets to stay in the community they know and love. They'll learn skills for jobs in fields that have a big need for workers, which equals job security.
- **A CERTIFICATE OR DEGREE IN TWO YEARS OR LESS** Your college student can earn a certificate or degree in half the time it takes to earn a degree from a four-year college. That means moving into a new career or a better job more quickly.
- **SKILLS FOR A GOOD-PAYING JOB** Good jobs pay at least \$35,000 for workers aged 25-44. Across the nation, there are 16 million good jobs for middle-skill workers, who need more than a high school diploma, but less than a bachelor's degree. That's 24% of all good jobs!
- **HUNDREDS OF DEGREES & CERTIFICATES** Community colleges offer career education programs in 16 areas, from agricultural careers to computer networking careers.
- **OPTIONS YOU CAN AFFORD** Community college is one of the most affordable career training options. California residents, documented and undocumented, may qualify for free and low-cost training.
- **HELPING HANDS** Every one of our community colleges offers services that support students in their college journey, including career planning, tutoring, services for people with disabilities and more.

<sup>1</sup> "Three Educational Pathways to Good Jobs"

[Visit the Parent page and start referring prospective families to it!](#)

## K-12 Strong Workforce Program Updates



**All K12 SWP applications**  
**are due by**  
**5:00 PM on**  
**December 18, 2019 PST.**  
Your application must be in a submitted state by the application deadline to be considered for funding.

### K12 SWP Resources

- [Overview of Strong Workforce Program](#)
- [CRC K14 Engagement Meeting Materials & Presentation \(Oct. 1, 2 & 3, 2019\)](#)
- [K12 SWP Engagement Webinar, September 18, 2019](#)
- [Strong Workforce Program – RFA 2019](#)
- [NOVA](#)
- [K12 SWP Listserv for the CCCCCO & the CRC](#)

### Important K12 SWP Dates:

- **December 18, 2019**, 5:00 pm PST: K12 SWP Applications due in NOVA system
- **March 11, 2020**: Appeals due to CRC SWP Regional Consortium
- **April 10, 2020**: CRC SWP Regional Consortium communicate intent to award funds to LEAs and initiate subcontract process
- **December 31, 2022**: K12 SWP project term ends

### Career Technical Education Incentive Grant (CTEIG)

- [CDE - CTEIG Grant Timelines](#)
- [California School Dashboard](#)
- [High Quality CTE Evaluation Rubric](#)
- [FY19-20 CTEIG RFA](#)

### Important CTEIG Dates:

- ***CTEIG 1.0 (Original 3 Year \$900m)***
  - **Round 1: 2015-16** – Spending Deadline Dec 31<sup>st</sup>, 2019
  - **Round 2: 2016-17** - July 1, 2016 through Dec 31, 2020
  - **Round 3: 2017-18** - July 1, 2017 through Dec 31, 2021
- ***CTEIG 2.0 (Ongoing Funding \$150m per year statewide)***

- **Round 4: 2018-19** - July 1, 2018 through Dec 31, 2020 (These dates are correct, 2018-19 spending window closes **BEFORE** 2017-18.)

---

## K12 SWP Awardees in Action

### Fresno Unified Strong Workforce Program

Fresno Unified is able to pay students as interns and place them in Advanced Manufacturing and Health related organizations. Students in related CTE program courses can get hands-on, real-world work experience and be compensated by Fresno Unified through the Strong Workforce Program.

For more information on District-paid internships, please complete the Interest Form  
link: <https://bit.ly/2r4AG3g>

### Get Involved in Fresno Unified's Strong Workforce Internship Program



Are you interested in building your current workforce and increasing your talent pipeline?

Do you want to work with students in advanced manufacturing or health-themed pathways and programs to help build a skilled, regional workforce?

*Are you interested in hosting an intern paid by Fresno Unified?*

Industry partners are vital to the development, implementation, and support of career pathways. We value YOUR input and expertise!!

\* Students will be covered via Fresno Unified's Workers Compensation Coverage

To get involved, fill out the Opportunities for Involvement Form at: <https://goo.gl/ErouUS>

For more info on district-paid internships, fill out the Industry Internship Interest Form at: <https://bit.ly/2r4AG3g>

Jeff DeLong  
Work-Based Learning Coordinator  
[Jeffery.delong@fresnounified.org](mailto:Jeffery.delong@fresnounified.org)  
(925) 768-1990



Fresno Unified  
School District  
Preparing Career Ready Students

Tara Kalfors  
Business Engagement Coordinator  
[Tara.kalfors@fresnounified.org](mailto:Tara.kalfors@fresnounified.org)  
(559) 917-8859

---

## Teacher Prep Pipeline

---

# NOW HIRING!

We're seeking **AWESOME OUTGOING CREATIVE** college students to work in youth programs grades K-12.

## WHY TEACHING FELLOWS?

Get paid above minimum wage  
Share your passions while impacting youth  
Receive hands-on training  
Grow as a leader

## PROGRAM REQUIREMENTS

Morning availability;  
Monday-Friday 8:00 AM - 12:00 PM

Afternoon availability;  
Monday-Friday 2:00 - 6:00 PM

College student in  
good academic standing

Enrolled in a minimum of  
six college course units

Ability to lead academic  
and enrichment classes

## APPLY TODAY:



[www.ctff.us](http://www.ctff.us)



Email [apply@ctff.us](mailto:apply@ctff.us)




California Teaching Fellows Foundation (CTFF) is currently hiring college students to work as morning and afterschool tutors in the following 5 counties: Merced, Madera, Fresno, Tulare, & Kings. Tutors, called Teaching Fellows, gain real-world classroom experience while getting paid for their passions. Interested applicants can apply and find more information at <http://www.ctff.us/online-application/> or email [apply@ctff.us](mailto:apply@ctff.us)

## Work Based Learning & Apprenticeship

[Expanding ECE Apprenticeships, February 28, 2020](#)

Sacramento, CA





# Save the Date



**FRIDAY**  
**FEBRUARY**  
**28**  
**2020**  
8:30AM - 4:30PM

### Expanding ECE Apprenticeships: A Day-Long Convening

Building on the growing interest in apprenticeships for Early Care and Education (ECE) workers, this convening will bring together ECE employers and industry leaders, college faculty and administrators, and workforce development advocates to continue developing a statewide network of stakeholders engaged in using the apprenticeship model to strengthen the ECE workforce. Please join us!



**LOCATION:** Sierra Health Foundation  
 1321 Garden Highway | Sacramento, CA 95833  
**WEBSITE:** [www.ECEPTS.org](http://www.ECEPTS.org) | **EMAIL:** [echou@ecepts.org](mailto:echou@ecepts.org)

**MORE INFORMATION ABOUT REGISTRATION WILL BE FORTHCOMING!**  
Please share this email with others and ask them to let us know if they'd like to receive future notices.

## CRC Awarded Global Davey

From among thousands of entries, the Academy of Interactive and Visual Arts (AIVA) has awarded the Central/Mother Lode Regional Consortium (CRC) a global Davey Award for results tied to its regional career education campaign, *Find It. Be It.*

CRC's *Find It. Be It.* campaign launched in late January 2019, with a dedicated campaign website that included two short student-friendly career quizzes, a college locator map, a sticky contact form and 56 student success videos viewed by more than 22,000 viewers and shared across social media channels. Digital ads, both search and social media, drove potential students to customized landing pages to optimize lead generation and were captured in the B2B Engage customer relationship management (CRM) platform.

CRC's 14 member colleges that benefited from the *Find It. Be It.* campaign include Bakersfield College, Cerro Coso College, Clovis Community College, College of the Sequoias, Columbia College, Fresno City College, Merced College, Modesto Junior College, Porterville College, Reedley College, San Joaquin Delta College, West Hills College Coalinga, West Hills College Lemoore and Taft College.

*"The Davey Awards recognize those who utilize flawless execution, groundbreaking technology, and a fresh approach to the thought process to produce top-tier content,"* noted AIVA Executive Director, Derek Howard



## Upcoming Regional Events

**ARE YOU A FUTURE LEADER?**  
**APPLY TO COHORT # 2 OF THE CENTRAL REGION**  
**AGRICULTURE LEADERSHIP PROGRAM !**

FUNDED BY THE CALIFORNIA AG LEADERSHIP ENDOWMENT



**REFER A  
STUDENT  
TODAY!**

*What to expect as a member of the cohort?*

- Collaborate with college students from across the Central Valley and learn from the leaders in the Agriculture sector!
- Meet industry leaders who will mentor you as you work through real-world problems and needed solutions in the Ag Industry!
- Travel to Sacramento with your cohort team to present your project to the decision makers in California's Agriculture industry!

**COHORT #2 SCHEDULE**

|                    |                              |
|--------------------|------------------------------|
| January 29, 2020   | Program begins               |
| January 31 - May 8 | Speaker series, every Friday |
| May 11-12          | Sacramento Trip              |
| May 12             | Program Graduation           |

Various industry tours scheduled throughout

**JOIN COHORT  
#2 TODAY!**



For more info visit:  
<http://bit.ly/whclagleadership>

"The Central Valley Ag Leadership Cohort is the **first of its kind** to be offered at a community college in California. Modeled after programs at Cal Poly San Luis Obispo, Fresno State and Cal Poly Pomona, the class introduced students to a dozen of the Valley's ag industry **leaders** who shared their **knowledge** on some of the industry's most pressing issues."

- Amy D. Fienen

[Click Here To Read Article](#)

**Save the Date!**

Vision for Success Summit

**April 27-28, 2020**

Irvine, CA

## **CRC Colleges in the News**

### **West Hills Community College District Chancellor Stuart Van Horn Named CVHEC Chair**

The Central Valley Higher Education Consortium is a non-profit organization made up on members from private colleges, universities and community colleges.

"I'm honored to serve in this role," said Van Horn. "The consortium board does important work and has moved the needle on regional collaboration among and between two and four year colleges, including private and independent universities, in the Valley. I'm looking forward to working with everyone on important initiatives that are designed to increase student success and completion for all valley communities and residents."

[Click To Read More](#)

## College Scorecard adds program-level debt, earnings data

The U.S. Education Department (ED) on Wednesday launched a revamped **College Scorecard** that includes data on potential debt and earnings based on fields of study, graduation rates and even apprenticeships.

Students and families now have access to information on the median earnings and median debt of a school's graduates, based on their chosen field of study. That means a student interested in studying engineering can now compare outcomes, such as first-year earnings and student loan debt, among engineering programs within an institution and among those offered at other schools, according to ED.

[Click To Read More](#)

## Community College Employment Opportunity



### CRC to NOW RECRUITING for a Program Specialist

Does the idea of working for the CRC and our 14 community colleges interest you? Do you have a passion for Career Education? Do you want a job that helps to positively impact student and economic success? Application deadline is January 8, 2020.

[Read more](#)

[www.schooljobs.com](http://www.schooljobs.com)

### Cerro Coso Community College hiring Librarian in...

Basic Function This is for an adjunct pool that will be used to staff part-time adjunct positions for the 2019-20 academic year. The successful applicant will be expected to provide instruction in information competency, both in the classroom and ...

[Read more](#)

[www.linkedin.com](http://www.linkedin.com)



### Adjunct Faculty Pool - Agriculture

Introduction. The following terms and conditions, together with any documents they expressly incorporate by reference (collectively, these "Terms of Use"), govern your use of services, including any content or functionality offered on or through...

[Read more](#)  
[www.governmentjobs.com](http://www.governmentjobs.com)

