

Central Mother Lode Regional Consortium

**DRAFT Central/Mother Lode Regional Consortium
Steering Committee Meeting MINUTES (San Joaquin Delta College)
Thursday, November 14, 2019
Meeting Agenda & Documents: <https://tinyurl.com/CRCNov14-19>**

1. Welcome and Introduction

Steering Committee Members: Salvador Vargas (Delta), Thad Russell (COS), Tony Cordova (Bakersfield), Jessica Grimes (Taft), Kris Costa (West Hills Lemoore), Jamail Carter (West Hills Coalinga), Becky Barabe (Fresno City), Maura Murabito (Cerro Coso), McKenna Salazar for Joe Cascio (Porterville), Brandon Price (Columbia), David Clark (Reedley), Autumn Gardia for Bryan Tasse (Merced), Jenni Abbott for Pedro Mendez (Modesto), Karri Hammerstrom (CRC Regional Chair). **ABSENT:** Clovis

Key Talent: Nora Seronello (COE), Valerie Fisher (Health RD), Dave Teasdale (Energy/Construction TAP), Krista Vannest (AWET RD), Alicia Rios (Global Trade RD), Diane Baeza, (K14 TAP), Alese Campbell (Business RD)

Guests: Amani Crosshabeyeh (KCCD), Diana Padilla (K12 LEA-Agape Schools), Chuck Eason (Business State Director)

2. October 15, 2019 Steering Committee Meeting Minutes **M/S/Approved**

3. Receive and File: Program Endorsement Approvals, FY 19-20 (10/15/19-11/12/19) **M/S/Approved**

2019-2020		
Program name	College name	Approval Due Date
Issues in Family Violence COA	College of the Sequoias	10/18/2019
21st Century Job Skills	Reedley College	11/5/2019

- a. A reminder that all new program submittal must include Centers of Excellence LMI; additional LMI may be provided.
- b. Discussion on plumber and pipefitter programs in the region.
- c. Discussion on CCCCCO Memo – AA 19-44 on collaborative curriculum. Who gets FTEs and credit for completers? Some utilize an MOU.

2. Strong Workforce Program (Hammerstrom) [*Strategic Plan: Regional Plan*]

- a. SW4/Program Year 4 Regional distribution formula scenarios discussion; noting that only SW4/Program Year 4 Base Allocations announced; Incentive Fund amounts still tbd
 - **M/S/Approved**, a recommendation for CEO consideration, to move all five funding formula scenarios forward for CEO discussion and consideration; however, the message to be communicated by the Regional Chair to the CEOs is that whatever formula is decided upon, it will need to promote equity amongst our colleges to promote regional student success in alignment with SWP Metrics to provide MORE & BETTER CTE to produce a workforce prepared to fill middle-skill jobs offering living wages for our entire region.
- b. Fiscal Reporting Deadlines, 45 days after the end of each fiscal quarter:
 - **November 15, 2019** – 2019-20 Quarter 1 fiscal expenditure report
 - February 15, 2020 2019-20 Quarter 2 fiscal expenditure report
 - May 15, 2020 2019-20 Quarter 3 fiscal expenditure report
 - September 30, 2020 2019-20 Annual fiscal expenditure report
 - Quarterly invoicing to CRC
- c. Closeout of PY1 Projects Status not continuing, closed as of 12/31/19. Columbia College and WHC Coalinga still needing to move funds to the current, open project.



d. Status of SW Program Progress & YTD Expenditures

- December 31, 2019, PY2/SW2 Expenditures deadline

SW1/PY1 & SW2/PY2 Regional Allocations, Expenditures and FIFO Targets for 12/31/19

District	SW1/PY1	SW2/PY2	Total District Expenditures to Date, Invoiced (11/1/19)	Total District Expenditures in NOVA, 10/10/19	FIFO - District expenditure totals must be ≥ by 12/31/19	Remaining Expenditure Target by 12/31/19
KERN	\$1,349,601	\$1,626,672	\$2,129,695	\$2,605,668	\$2,976,273	\$370,605
MERCED	\$472,117	\$569,335	\$990,179	\$822,800	\$1,041,452	\$218,652
SCCCD	\$1,545,657	\$1,870,672	\$2,492,740	\$2,385,352	\$3,416,329	\$1,030,977
SCCD/COS	\$519,254	\$650,669	\$1,078,700	\$939,083	\$1,169,923	\$230,840
SJ DELTA	\$912,706	\$1,138,670	\$1,159,555	\$1,060,246	\$2,051,376	\$991,130
WEST HILLS	\$575,123	\$732,002	\$1,077,615	\$1,595,871	\$1,307,125	GOAL MET
WEST KERN	\$273,027	\$325,334	\$807,601	\$738,175	\$598,361	GOAL MET
YOSEMITE	\$964,988	\$1,220,004	\$1,919,433	\$2,192,905	\$2,184,992	GOAL MET
SUBTOTAL	\$6,612,474	\$8,133,358	\$11,655,519	\$12,340,100	\$14,745,832	\$2,405,732

3. SWP K-12 (Hammerstrom) [*Strategic Plan: Regional Planning*]

- K12 Coordinators – Updated guidance (11/4/19); procedural discussion/direction to RC.
 - K12 LEAs to host only.
 - 2 CTEIG roles are currently in place at Fresno COE; FCOE voiced that 1 is working with WHCCD(?) (WHCCD not aware). Because FCOE had 2 CTEIG TAPs in place, they were guaranteed to host 2 roles which would translate to one for SCCC and one WHCCD. Concern expressed by the SC on the on this may negatively impact student success w/o K12 PC physically located within district boundaries and serving 100% in the role (instead of secondary to CTEIG TAP duties regionwide).
 - Earmarked salary and benefits at \$125,000
- 2nd Round of Funding – [RFA](#) and NOVA now open for 2019-20 Applications; due 12/18/19.

4. K14 TAP Update – (Baeza) [*Strategic Plan: Curriculum, Programs and Pathways*]

- Professional Development – CTEIG Overview Presentation

5. Center of Excellence (Seronello) [*Strategic Plan: Research & Data; All Areas*]

- Alumni marketing campaign; additional action not necessary to move forward. Alumni Data set project excess funds can be used without a new MOU, due to the amount being below the threshold.
- Industry Credential project has developed a “tool” to pull data based upon SOC and TOP. Piloting with Ag will roll out with others soon.

6. CTE Rebranding & Marketing Efforts (Full Capacity Marketing/Ad-hoc Marketing Committee Report) [*Strategic Plan: Communication & Leadership*] CCCCO Career Education Fall Roadshow Listening Session (statewide marketing/outreach) – 11/4 zoom webinar; April 202 rollout. CO Fulfillment Store: <https://admailwestshops.directedje.com/CCC/self-registration.asp>

- CCCCO Statewide Career Education Campaign 2.0 Will be sending out a survey about how we are using marketing at our colleges. Charles Eason expressed a desire to get more involved with state directors and the Campaign. They will be doing a focus group of students, with varying demographics
- FCM-CRC: Review of Sector Story Boards-direction to RC to have them be less college specific and be regional in presentation; ask FCM to look into ‘Bot leads.’

7. Chair Items & Updates (Hammerstrom)

- a. Economic Summit, Nov. 7-8
 - b. Dr. Roberts is on Admin Leave. CO has hired Sandra Sanchez in the newly created EWD Asst. Vice Chancellor position.
 - c. CRC annual Conference 2020. L. Thomas hired as consultant to lead conference planning and implementation; subject matter ideas solicited for speakers and breakouts; interested committee members solicited; support if committee decides to charge fee; would like to have more CIOs attend. CRC Summer Conference focus is on networking, professional Development. Monday morning is Steering committee meeting. Wednesday will be a mandatory/highly recommended K-12 SWP attendee session
8. Roundtable & Announcements (Steering Committee, RDs, Stakeholders)
(CCCAOE, Pedro Mendez; applicable standing reports, TPP, WBL; Regional Directors; SWP Regional Projects; "Open Mic")
- ALESE:
 - NACCE membership will again be provided to regional members. She and Charles Eason shared information about the NASDAQ project which is funding faculty externships and student internships. State internships need to be done by June 30; regional to be done by end of year.
 - Student information webinar will be held for the Student Internship opportunity. Alese will send links out as well as a website for students to see companies that are involved in the internships.
 - 1 Grant per region was awarded to SJ Delta on a Cybersecurity/Small Business project since January 1, DOD will be releasing guidance that you have to be 3rd party certified to bid on contracts in the state. Project will have faculty stipends, as well as student internships. Cross discipline project.
 - NACCE conference had 19 people go to the Newport Beach conference.
 - Google Grind conference in February; 200 tickets available.
9. Old Business
- a. Case Management Training & Teacher Training Discussion Recap (Thad Russel/Hammerstrom): Case Management Training & Teacher Training: Approved 9/14/19, Contract Ed as identified in overview which includes Case Management Training (2 sessions) & Teacher Training (1 session) for \$80,000; and support for CTE 2.0. Seeking clarification to proceed with L. Kelly. Steering Committee 9/14/19 approval reaffirmed. M/S/Reaffirmed: SC reaffirmed motion to allocate \$80,000 for a contract with Loren Kelly for Case Management and CTE Teacher Training as laid out in the Proposal from Kelly Coaching and Consulting.
 - b. Steering Committee 2018-19 Meeting Dates
 - Thurs., February 6, 2020, 8:30 am – 2:30 pm, West Hills Lemoore
 - Tues, March 10, 2020, 4:00 pm - 8:00 pm, (In conjunction w/CCCAOE Spring Conference), Sacramento CA
 - Mon., June 15–Wed., June 17, 2020, CRC Annual Conference @ Monterey Marriott
 - Additional Meetings/Events:
 - ◇ *Standing Steering Committee Conference Calls: 2nd Monday of the Month 9:30 am, as needed*
 - ◇ CVHEC Fall (in conjunction '19 Economic Summit, Nov. 7-8, 2019, Fresno) & Spring '20 Board Meetings
10. Adjournment
- Next Meeting:**
Thurs., February 6, 2020, 8:30 am – 2:30 pm, West Hills Lemoore

