

Central Mother Lode Regional Consortium

**Central/Mother Lode Regional Consortium
Steering Committee Meeting MINUTES (RANCHO MIRAGE)
Tuesday, October 15, 2019
Meeting Agenda & Documents: <https://tinyurl.com/CRCOct15-19>**

1. Welcome and Introduction

Steering Committee Members: Thad Russell (COS), Tony Cordova (Bakersfield), Jessica Grimes (Taft), Salvador Vargas (Delta), Kris Costa (West Hills Lemoore), Jamail Carter (West Hills Coalinga), Becky Barabe (Fresno City), Maura Murabito (Cerro Coso), McKenna Salazar for Joe Cascio (Porterville College), Pedro Mendez (MJC), Brandon Price (Columbia College), David Clark (Reedley Clark), Karri Hammerstrom (CRC Regional Chair). **ABSENT:** Clovis, Merced College

Key Talent: Nora Seronello (COE), Valerie Fisher (Health RD), Laura Hickle (SoVa Reg Consultant), Dave Teasdale (Energy/Construction TAP), Krista Vannest (AWET TD), Alicia Rios (Global Trade RD), Diane Baeza, (K14 TAP), Vince Roos (R/H/T)

Guests: Rozanne Hernandez (SCCCD), Amani Crosshabeyeh (KCCD), Stephanie Baltazar (Bakersfield), Bonita Steele (KCCD), Lori Morton (TCOE), Jenni Abbott (Modesto JC)

2. September 19, 2019 Steering Committee Meeting Minutes (**M/S/A**) **Minutes approved with corrections.**

3. Receive and File: Program Endorsement Approvals, FY 18-19, FY 19-20 (9/18/19-10/14/19) (**M/S/A**) **Approved**

2019-2020		
Program name	College name	Approval Due Date
Paraprofessional Level I Certificate of Achievement	Bakersfield College	10/14/19
Paraprofessional Level II Certificate of Achievement	Bakersfield College	10/14/19
Paraprofessional Level III Certificate of Achievement	Bakersfield College	10/14/19

4. SWP K-12 (Hammerstrom) [*Strategic Plan: Regional Plan*]

- a. Regional K14 Pathways Engagement Meetings SWP& K12 SWP Recap: three meetings; almost 200 in attendance
- b. K12 Coordinators – still pending CCCCO job description release
- c. 2nd Round of Funding – [RFA](#) available now; Bidder's Conference webinar, [October 21, 3:00PM](#) SC encouraged to reach out to LEAs to apply. CR working towards a mapping of applicants and awardees. Most awardees from more populated areas. Concerns with McFarland and execution; Cordova to reach out. K12 Selection Committee status: member returning sans two which will be backfilled with ranked alternate committee members. No new will be recruited. There will be new onboarding due to revised rubric to match application sometime after applications close beginning in January.

5. Strong Workforce Program (Hammerstrom) [*Strategic Plan: Regional Plan*]

- a. SW4/Program Year 4 Base Allocations announced, Incentive Fund amounts tbd – college feedback on SW4/Program Year 4 Regional distribution formula scenarios Still have not received incentive funding amounts. Chart presented for discussion based upon previously approved



formula allocations, 16/17-18/19. Local share has some ups and downs for college districts based upon many factors (enrollment, unemployment etc.). Chart wasn't inclusive of the 10% regionwide, #5 CR admin, 2% FA removed. To be revised and sent back out. SC charged with having robust discussion with college CEOs/CIO and discuss direction at the next SC meeting. Comment consensus was that status quo was working.

- b. Fiscal Reporting Deadlines, 45 days after the end of each fiscal quarter: Fiscals are in- thanks to everyone.
- **November 15, 2019** – 2019-20 Quarter 1 fiscal expenditure report- system will be opened for reporting starting sometime next week.
 - February 15, 2020 2019-20 Quarter 2 fiscal expenditure report
 - May 15, 2020 2019-20 Quarter 3 fiscal expenditure report
 - September 30, 2020 2019-20 Annual fiscal expenditure report
 - Quarterly invoicing to CRC
 - Closeout of PY1 projects continuing in PY2+ - still underway- If there are unexpended funds in projects those funds will be lost.
- c. Status of SW Program Progress & YTD Expenditures
- December 31, 2019, PY2/SW2 Expenditures deadline- Last column shows what needs to be spent and invoiced by 12/31/19. If you have spent all your funds but have money left in a Year 1 project then you need to move the dollars to another project. If you have spent your Year 1 funding (regional projects) and you chose to continue that project with a newer project then you can continue to expend those funds. Numbers below are all NOVA reporting.

SW1/PY1 & SW2/PY2 Regional Allocations, Expenditures and FIFO Targets for 12/31/19

District	SW1/PY1	SW2/PY2	Total District Expenditures to Date, Invoiced	Total District Expenditures in NOVA, 10/10/19	FIFO - District expenditure totals must be ≥ by 12/31/19	Remaining Expenditure Target by 12/31/19
KERN	\$1,349,601	\$1,626,672	\$2,129,695	\$2,605,668	\$2,976,273	\$370,605
SJD	\$912,706	\$1,138,670	\$1,159,555	\$1,060,246	\$2,051,376	\$991,130
COS	\$519,254	\$650,669	\$936,677	\$939,083	\$1,169,923	\$230,840
WEST HILLS	\$575,123	\$732,002	\$974,898	\$1,595,871	\$1,307,125	-\$288,746
MERCED	\$472,117	\$569,335	\$785,738	\$822,800	\$1,041,452	\$218,652
WEST KERN	\$273,027	\$325,334	\$737,826	\$738,175	\$598,361	-\$139,814
YOSEMITE	\$964,988	\$1,220,004	\$1,919,433	\$2,192,905	\$2,184,992	-\$7,913
SCCCD	\$1,545,657	\$1,870,672	\$2,492,740	\$1,768,972	\$3,416,329	\$1,647,357
SUBTOTAL	\$6,612,474	\$8,133,358	\$11,136,562	\$11,723,723	\$14,745,832	\$3,022,111

6. Center of Excellence (Seronello) [*Strategic Plan: Research & Data; All Areas*] SD would like another person hired (Project manager), paid by region. RD (Seronello) has spent some funding from region for consultants (ADA compliance, researcher etc.) SD still pushing for new position at some other college than MJC. Doing 4-7 PRs per month plus scans. SD feels that RD's model is not adequate. CRC disagrees and support RD. Survey to go out to re: (affirmation of/or concern) performance. The Assurance Document has been signed by Nora and her president, but was without direct connection to the CRC. CRC supports RD COE's continued work on credentials at the occupational level.

7. CTE Rebranding & Marketing Efforts (Full Capacity Marketing/Ad-hoc Marketing Committee



Report) [*Strategic Plan: Communication & Leadership*] SC asked to update PIO list. Full Capacity Marketing has three presentations at CCCAOE. Second round of ad campaigns, as well as, parent page and Spanish ads beginning this week. Ten new videos being produced. Additional members of ad-hoc marketing cmte being sought. Seronello discussed Alumni marketing campaign with Linked in with existing funding. Discussion included OK to explore Alumni campaign if existing funding is available. SC Cordova and Price concerned about being outside scope of MOU. Nora feels like funding is available and it is within the scope of the MOUS. For further discussion and action at next meeting at Stockton, plus accounting of funding.

8. CCCCO Career Education Fall Roadshow Listening Session (statewide marketing/outreach) – dates for zoom webinar- Regional chairs meet with state marketing committee monthly. CO working with a new firm. Making changes and doing a road show; CRC's will be a webinar in November.
9. Chair Items & Updates (Hammerstrom)

Professional Development- Thad Russell- COS- People or process oriented

DINNER

10. Roundtable & Announcements (Steering Committee, DSNs, Stakeholders)
 - a. CCCAOE, Pedro Mendez
 - b. If applicable, TPP, WBL
 - c. SWP Regional Projects
 - d. "Open Mic"- Lots of questions about hiring using SWP and Perkins- length of time, types of positions etc. Guidance on Perkin IV can be accessed at:
<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Workforce-and-Economic-Development/Career-Education-Practices/Perkins-IV/Online-Training-or-Tutorials/Perkins-IV-Online-Training-and-Tutorials>
No guidance on Perkins V was found at Chancellor's site
https://www.acteonline.org/wp-content/uploads/2018/08/PerkinsV_One-Pager_082418.pdf
<https://www.napequity.org/public-policy/frontline-legislation/strengthening-career-and-technical-education-for-the-21st-century-act/>
11. Old Business (20 min)
 - a. Case Management Training & Teacher Training Discussion Recap (Thad Russel/Hammerstrom)
 - b. 3rd Annual South Valley Industrial Summit, Oct. 3-4, 2019
 - c. Steering Committee 2018-19 Meeting Dates
 - Thurs., November 14, 2019, 8:30 am – 2:30 pm, San Joaquin Delta College
 - Thurs., February 6, 2020, 8:30 am – 2:30 pm, West Hills Lemoore
 - Tues, March 10, 2020, 4:00 pm - 8:00 pm, (In conjunction w/CCCAOE Spring Conference), Sacramento CA
 - Mon., June 15–Wed., June 17, 2020, CRC Annual Conference @ Monterey Marriott
 - Additional Meetings/Events:
 - ◇ *Standing Steering Committee Conference Calls: 2nd Monday of the Month 9:30 am, as needed*
 - ◇ CVHEC Fall (in conjunction '19 Economic Summit, Nov. 7-8, 2019, Fresno) & Spring '20 Board Meetings
12. Adjournment

Next Meeting:
Thurs., November 14, 2019, 8:30 am – 2:30 pm, San Joaquin Delta College



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