

# Central Mother Lode Regional Consortium



## For More Info

[Visit CRC's Website!](#)

[Community  
Colleges](#)

[Bakersfield  
College](#)

[Cerro Coso  
College](#)

[Clovis  
Community  
College](#)

[College of the  
Sequoias](#)

[Columbia College](#)

[Fresno City  
College](#)

[Merced College](#)

[Modesto Junior  
College](#)

[Porterville  
College](#)

[Reedley College](#)

[San Joaquin](#)

Welcome to the March Newsletter for the  
**Central/Mother Lode Regional Consortium**  
Be sure to visit our website for additional information!

Next Steering Committee Meeting:

Tuesday, May 9, 2017

4:30pm – 8:30pm,

Dinner will be provided.

Hyatt Regency Sacramento, 1209 L Street, Sacramento, CA

Please RSVP to [Monique.Solomon@scccd.edu](mailto:Monique.Solomon@scccd.edu).

Draft Agenda: <http://tinyurl.com/CRC-SC-draft-Agenda-May-9-17>

February 9, 2017 Meeting Minutes <http://tinyurl.com/CRC-SC-Feb9Minutes>

*Please note: This meeting is immediately preceding CCCAOE Spring Conference,  
Wed-Fri, May 10-12, 2017.*

## Central Mother Lode Regional Consortium

### Annual Planning Conference

June 12th – 14th, 2017

Monterey, CA

[Delta College](#)

[Taft College](#)

[West Hills College, Coalinga](#)

[West Hills College, Lemoore](#)



### Conference Registration

The Conference Registration is free, but a firm headcount is needed. Please visit the Eventbrite Website to Register at <http://tinyurl.com/eventbriteCRC> by May 31st.

Conference Check-in – Mon., July 12th at 1:00am

Conference Start 11:30 a.m.

Conference Concludes – Wed., July 14th at Noon

### Accommodations

Monterey Marriott Hotel, 350 Calle Principal, Monterey, CA 93940

Please call 1.831.649.4234 for reservations.

When making reservations at <http://tinyurl.com/CRCConference>, confirm that you are part of the Central/Mother Lode Regional Consortium Steering Committee.

Room block available until 5/14/17 or until filled, whichever comes first.

The CRC looks forward to you joining us at our CRC Annual Planning Conference! The agenda is still in draft form, but promises to be a great opportunity to continue stakeholder conversations that began to occur during the SWP Regional meetings, as well as plan for the future SWP projects to capture *better and more CTE offerings!*

We are excited to announce two of our speakers! Monday's Keynote Speaker will be Dylan Hendricks, Ten-Year Forecast Program Director, for the Institute for the Future and he is on the EDPAC. Hendricks, will be addressing the trends in the economy that are leading to increased "gigging" and put it into context as we plan for the future. On Tuesday, Dr. Matthew Roberts, CCCCCO Dean of Field Operations-Workforce and Economic Development Division will be representing the CO and SWP.

See you in Monterey!

Questions or information , please contact

[Monique.Solomon@sccd.edu](mailto:Monique.Solomon@sccd.edu) or (559)324-6444



## CRC Strong Workforce Regional Plan Now Available

As reported last month, the CRC submitted its regional plan to the California Community Colleges Chancellor's Office (CCCCO) at the end of January. A copy of the plan can be found on the CRC website (<http://tinyurl.com/CRCSWP>), as well as on the CCCCCO website along with copies of all the other regional plans (<http://tinyurl.com/SWP-all-regions>).

An updated CRC SWP Regional Project list is also available at <http://tinyurl.com/CRC-SWP-FY1617RegProjects>.

For current updates on SWP and to link to important information, visit the CCCCCO's website at <http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx> or contact the CRC.

Want to learn more about the  
**Strong Workforce Program** Go to:  
[doingwhatmatters.cccco.edu/StrongWorkforce.aspx](http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx)  
Want to learn more about the **CRC?**  
Go to: [crconsortium.com](http://crconsortium.com)

## **Kern County to Boost STEM Education - Bakersfield College to Host May 19th Event**

Central Valley Business Times, March 7, 2017

Students, local business leaders, and inspiring speakers like former NASA Astronaut Jose Hernandez are to take part at the inaugural Kern County "STEMposium," set for the morning of May 19, at the Bakersfield College gymnasium. The purpose of the event is to help prepare today's youth for tomorrow's STEM jobs in Kern County.

STEM stands for "science, technology, engineering, and math," and growing a workforce that's well-qualified in those areas is of critical importance for Kern County employers, says the Kern Economic Development Foundation. Kern County is ranked fourth in the nation for STEM jobs, due to the prevalence of energy, food processing, aerospace/defense, healthcare, and logistics industries in the region.

The "STEMposium" -- think "science fair meets job fair" -- will expose middle school and high school students to STEM-related career opportunities in Kern County. At the same time, business representatives will get a glimpse of the relevant skills students are learning in the classroom today. The Kern Economic Development Foundation says the Bakersfield College gymnasium will be filled with a STEM expo where high school students will demonstrate their innovative projects from the classroom, giving business representatives a look at the creative efforts taking place in local schools. Click link to read more: <http://tinyurl.com/STEMatBC>

## **From Immigrant to Administrator: California Community Colleges' Van Ton-Quinlivan Talks 'knowing the numbers'**

The head of the nation's largest community college system details her path to executive success

By Jarrett Carter, March 7, 2017, Education DIVE

Last month, California Community Colleges Vice Chancellor of Workforce and Economic Development Division Van Ton–Quinlivan wrote for the Stanford Social Innovation Review about the pressing need for collaboration between industries, higher education and social justice efforts. Her list of best practices called for new methods of talent acquisition, trust building and uniting common objectives as the keys to building a successful culture of equity and opportunity for a wide variety of students.

It is the kind of work that has earned Ton–Quinlivan national recognition as a scholar and advocate for industrial development through training in two–year and technical schools throughout 113 institutions in the system. With strategic oversight and budgetary review of a \$900 million system, her work in creating the Strong Workforce Task Force has positioned California as a model for credentialing and career pathway development for students.

She is the first profile in our Women's History Month series honoring women in leadership in higher ed, and spoke with us recently about her personal motivations and strategic vision for helping to bridge sectors in benefit of families throughout the state.

EDUCATION DIVE: Why is it that you do what you do?

Ton–Quinlivan: I'm first generation. I came here because of the Vietnam War, and so I'm a product of English as a Second Language, lunch tokens, career counseling in community centers, and a lot of the social development structures which help my family to not only integrate, but to land on our feet. I feel it is my turn to help others to find their door and to give back.

Click link to read more: <http://tinyurl.com/EdDIVE-VTQ>

---

### **CCCCO Workforce & Economic Development Division Update**

Click [HERE](#) to view CCCCCO Robin Harrington's report, Perkins lead, covering our major workforce projects and funding. Links to deeper dives in the document, including the Governor's Education Budget proposal: workforce funding until 2023.

---

### **Two CRC Districts each awarded \$1.5M to implement the California College Promise Innovation Program**

Congratulations to KCCD and SCCCD for being award recipients of the California College Promise Innovation Grant Program. This grant will provide financial support to these districts who are interested in implementing new or expanding existing College Promise programs. Generally speaking, College Promise programs are partnerships which align local K–12 school districts, community colleges, and public university

segments to provide clear pathways for students to follow in order to achieve their educational goals. In addition, a successful program should also improve college readiness, access, and the overall success of its participants.

A list of the California community college districts recommended for funding is attached and available on the Chancellor's Office website on the [College Promise Innovation Grant Program](#) page.



CALIFORNIA COMMUNITY COLLEGES  
CHANCELLOR'S OFFICE

## California Community Colleges and Workforce Development System Join in Partnerships to Unlock Social Mobility

"To help Californians increase earning and social mobility, the California Community Colleges, California Workforce Development Board and California Workforce Association have joined forces to roll out Partnerships that unlock Social mobility. A series of 17 events will be held throughout the state, offering Student Services departments with America's Job Centers of California staff to explore how to better connect services and serve their communities."

[link to press release](#)

**MARKETING & OUTREACH**  
CALIFORNIA COMMUNITY COLLEGES CHANCELLOR'S OFFICE *update*  
JANUARY 2017

### Ad-Hoc CRC CTE Marketing Committee Open Invitation to Participate – Respond to Doodle Poll by March 16th

Regional Marketing of all our CRC colleges is a priority for FY 16–17 SWP Regional Projects–in–Common/10% Set–Aside funding\*. \$700,000 has been allocated to begin a multi–prong approach marketing campaign for the region in tandem with the California Community Colleges Chancellor's Office (CCCCO) statewide marketing campaign with Ogilvy PR, Mering Carson and the Young Invincibles, and complementary to what colleges and districts are doing or planning on doing in regards to CTE marketing.

The CCCCO's RFP can be reviewed on Google Docs: <http://tinyurl.com/CO-RFPmarketing>. This will be a starting point for our region. The CCCCO has initially indicated that regions have the opportunity to co-join their contracts, if so desired. This is something the ad-hoc CRC Marketing Committee will need to discuss, as well as how to best coordinate with all the colleges/districts.

To that end, a kick-off conference call meeting for the ad-hoc CRC Marketing Committee will be scheduled for later this month or early next . Please indicate your willingness to participate by indicating your availability via Doodle Poll (click [Participate now](#)) by Thursday, March 16<sup>th</sup>.

Please feel free to contact the CRC with any questions you may have. For more information on the CCCCO's marketing campaign, please feel free to contact CCCCO Campaign Manager, Jessica Sorensen, at [Jessica.Sorensen.is@gmail.com](mailto:Jessica.Sorensen.is@gmail.com).

## Centers of Excellence Updates

Need DATA? The CoE is  
your go-to source for Labor Market Information.



CHECK OUT THEIR NEW WEBSITE at [http://www.coecc.net/!](http://www.coecc.net/)

## EVENTS

**College of the Sequoias will be Hosting a  
College and Career & Expo  
Friday March 24, 2017**

There will be Student Competitions  
Awards for 1st, 2nd and 3rd Places  
plus Student Activities

Please see flyer for more detailed information

[www.tkexpo.org](http://www.tkexpo.org)

## **New World of Competencies and Credentials**

**Wednesday, March 22, 2017**

**Register Link: [ow.ly/dzlg309E7oo](http://ow.ly/dzlg309E7oo)**

Please join the NSPA for a webinar presented by Stephanie Krauss, Senior Policy Fellow, Corporation for a skilled Workforce.

Are you interested in learning more about new ways to evaluate students' progress and success? This webinar will provide an overview of the Lumina Foundation-funded Connecting Credentials initiative, which focuses on building learning-based credentialing systems that effectively assess both academic achievements and non-academic skills and talents.

We'll discuss Connecting Credentials' current national campaign and their Beta Credential Framework, a tool for assessing competency. We'll also share about partner initiatives and specific ways members can get involved.

Participants will receive real-time updates on how credentialing is changing and evolving in the US and have opportunities to ask questions about alternative and new forms of credentials and learning.

## **Central California Women's Forum – Don't Miss Out on a day long program that features California's issues and trends regional perspectives important to the central valley.**

**March 29th, 8:00am – 4:00pm**

**Fresno Pacific University**

*"The Education Challenge"*

KEYNOTE:

UC Merced Chancellor *Dorothy Leland*

PANEL: Moderator: *Karen Yelverton-Zamarripa*, President/CEO, K-Zamarripa Consulting and former CSU Assistant Vice Chancellor, Advocacy & State Relations; *Sonia Rodriguez*, Executive Director, Kern County Regional Office, Parent Institute for Quality Education (PIQE); *Kristin Olsen*, Member, Stanislaus County Board of Supervisors, District 1 and former State Assembly Member, District 12

\* "Education to Workforce: Pipeline to Success"

KEYNOTERS: *Karri Hammerstrom*, Regional Chair, Central/Mother Lode Community Colleges Regional Consortium; *Carole Goldsmith*, Ed.D., President, Fresno City College

\* "Economic Development: Valley Team Approach"

PANEL: *Cheryl Scott*, Kern County Economic Development Corporation; *Lee Ann Eager*, President & CEO, Fresno County Economic Development Corporation

\* "Lessons Learned on the Journey"

[CLICK HERE FOR MORE INFORMATION](#)

This is an exciting opportunity to build connections with California's most accomplished women leaders as you explore the big issues and trends of California's Big Valley.

## Thriving in the Valley – 2017 Manufacturing Summit +PLC Training Workshop

Fresno Convention and Entertainment Center

April 20, 7:30am

This training will consist of a full day of a hands on approach summarizing the core principals of "smart Factory". Workshops include experience connecting and programming a CompactLogix PLC, a HMI and setting up a simple SCADA system and designing a basic project using High Performance HMI principals and rapid application developmental tools. **Be sure to register soon, space is limited.**

for more information [click here](#) for flyer

or register at [mfg\\_summit\\_plc\\_workshop.eventbrite.com](http://mfg_summit_plc_workshop.eventbrite.com)

## ASCCC Events and Meetings, 2017

The Academic Senate for California Community Colleges will host the following events for their 2017 Calendar Year. Please click on the links to the website registration for more information as it becomes available. Please contact [edie@asccc.org](mailto:edie@asccc.org) for questions or further information.

### [2017 Instructional Design and Innovation](#)

March 17–18, 2017

San Jose Marriott

### [2017 Spring Plenary Session](#)

April 20–22, 2017

San Mateo Marriott

### [2017 CTE Leadership Institute](#)

May 5–6, 2017

San Jose Marriott

## [2017 Fall Plenary Session](#)

November 2-4, 2017

Irvine Marriott

## Upcoming CRC Meetings and Events

### Steering Committee Meetings

**May 9, 2017, 4:30pm to 8:30pm**

Immediately preceding CCCAOE Spring Conference, (Wed-Fri, May 10-12, 2017)

Hyatt Regency Sacramento, 1209 L Street, Sacramento, CA

**June 12-14, 2017**

CRC Annual Planning Conference, <http://tinyurl.com/eventbriteCRC>

Monterey Marriott Hotel, 350 Calle Principal, Monterey, CA

If you have events or news that you would like to share with colleagues in the region, please let us know!

Best,

Karri Hammerstrom, M.P.A., Chair,  
Central/Mother Lode Region Consortium

This newsletter is supported by Carl D. Perkins IV Title IB Statewide Leadership funds awarded to State Center Community College District by the Chancellor's Office, California Community Colleges.

Central Region Consortium, State Center CCD, 390 W Fir Avenue,  
Building A, Clovis, CA 93611

[SafeUnsubscribe™ monique.solomon@sccd.edu](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by [monique.solomon@sccd.edu](mailto:monique.solomon@sccd.edu) in collaboration with

**Constant Contact** 

Try it free today