

Central Mother Lode Regional Consortium



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™
FOR JOBS AND ECONOMY



What is ... Doing What MATTERS™ for Jobs and The Economy?



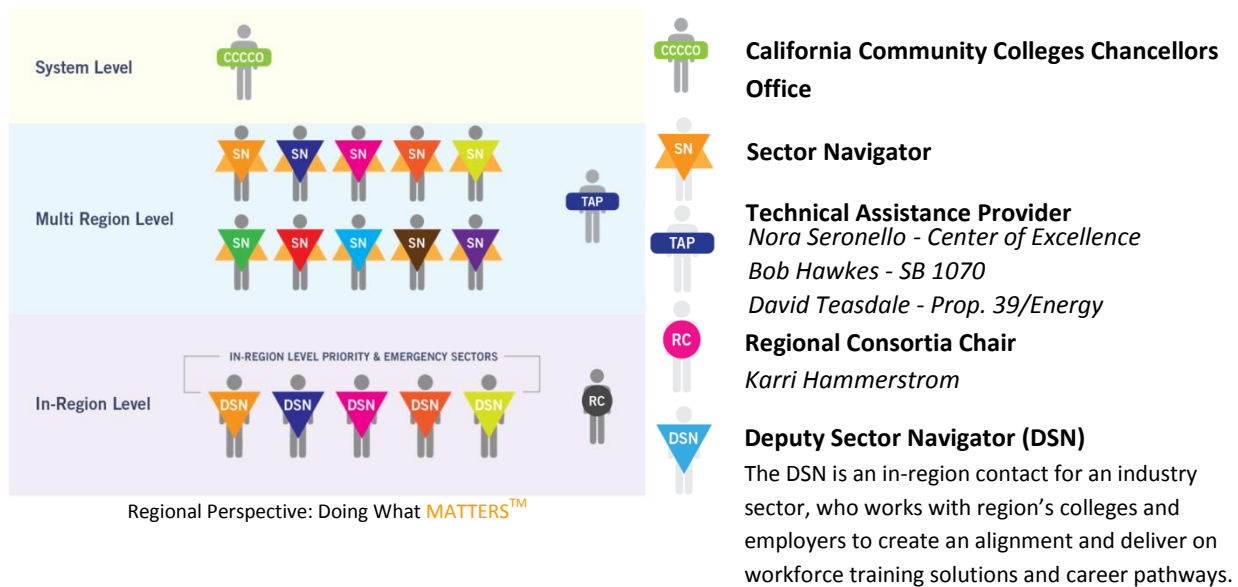
The Opportunity

For California community colleges to become essential catalysts to California's economic recovery and jobs creation at the local, regional and state level.

The Strategy

Doing What MATTERS™ for jobs and the economy is a four-pronged framework to respond to the call of our nation, state, and regions to close the skills gap. The four prongs are:

- Give priority for jobs and the economy
- Make room for jobs and the economy
- Promote student success
- Innovate for jobs and the economy



Central Region Consortium Community Colleges

- San Joaquin Delta College
- Modesto Junior College
- Clovis Community College
- Fresno City College
- College of the Sequoias
- West Hills College Coalinga
- West Hills College Lemoore
- Reedley College
- Bakersfield College
- Cerro Coso College
- Columbia College
- Porterville College
- Taft College
- Merced College

Central Valley & Mother Lode Regions DSN's

- Gurminder Sangha, Advanced Manufacturing
- Valerie Fisher, Health Workforce Initiative
- Lori Marchy, Ag., Water & Env. Technologies
- Jeanette Benson, Global Trade & Logistics
- Dennis Mohle, ICT/Digital Media
- Shelley Attix, Retail, Hospitality, Tourism
- Lorinda Forrest, Small Business

www.DoingWhatMATTERS.cccco.edu