

## CENTRAL REGION CONSORTIUM

### Regional Sub-Committee Meeting Summary

September 23, 2010

#### PRESENT

NAME	TITLE	COLLEGE
Jim Andersen	Dean, CTE & CRC Co-Chair	Merced College
George Boodrookas	Dean, Community & Ec Development & CRC Co-Chair	Modesto Junior College
David Clark	Dean	Reedley College
Sue Clark	Project Director, CRC	Modesto Junior College
Natalie Culver-Dockins	Dean of Workforce Development	Fresno City College
Larry Dutto, Ed.D.	Dean of Academic Services	College of the Sequoias
Hazel Hill, Ed.D.	Dean of Economic & Workforce Development	San Joaquin Delta College
Carole Goldsmith, Ed.D.	Vice Chancellor, Educational Services & Workforce Development	West Hills CCD
John Means	Associate Chancellor of Economic Development	Kern CCD

**The following information combines ideas shared during the meetings of the Central Region Consortium stakeholders:**

December 9, 2010 – 24 participants – Central Region Meeting in Clovis

June 8, 2010 – Regional collaboration meeting chaired by Ben Duran, President Merced College following EDPAC Meeting – Approximately 25 participants

September 23, 2010 – Participants named above. Meeting to continue discussion of Regional Model for CTE and EWD

A **COMPANION DOCUMENT** to these notes is the **11 Critical Components of a Regional Model** drafted in collaboration w/ the Regional Consortia Chairs, CCCAOE Board Members, and CCCCCO staff.

#### ESSENTIAL REGIONAL ROLES

1. Increase collaboration effort where strategically relevant (region or sub-region)

2. Share information among colleges related to events, activities and programs
3. Implement accountability of EWD/CTE programs for the region

**A Regional Structure should address these five priorities:**

**1) General Program Oversight and Accountability**

- A collaborative agreement among participating colleges
- A structure for sharing training, curriculum, technology, and innovative partnership models
- Identify individual college/district as the fiscal agent for entity
- Regional coordination of Perkins and EWD funded projects
- A region wide advisory committee for CTE/EWD
- Regional strategic planning with CTE and EWD together on an ongoing basis
- A regional coordinator who helps colleges realize the vision
- The development of a structure at the regional level that plans and implements the economic development programs within California Community Colleges.
- Emphasis on subregional partnerships with coordinating entity
- Flexibility to response to LMI, partner w/ industry and business, provide certification training, credit and/or non-credit
- Community colleges are recognized by business as the primary provider for workforce preparation
- Regional grant applications
- An infrastructure to quickly respond to RFA's through regional partnerships
- A coherent structures of services that provides world class economic and workforce development
- Regional Advisory Committee for Specific Career Pathways

**2) Regional Branding**

- Dynamic message agreed to and approved by all
- Marketing to regional businesses/industries of what we can and do offer
- Funds for regional branding / marketing

- Create a regional message/marketing strategy that will alter perceptions about CTE and EWD programs offered at individual colleges for the following internal and external audiences:

### **3) Resource Repository**

- All colleges can use to serve businesses
- Open source for faculty with SLOs and lesson plans
- Create a central resource center that will *gather, cull* and *disseminate* training resources to colleges and industry in the region
- Transparency in all communication processes and operations
- Repository serves as the marketing agent for the region
- Online access to “Best Practices”: templates, curriculum manuals, Standard Operating Procedures
- Provides a single point of contact for businesses and college personnel to find resource assistance
- Curriculum and training priorities identified through equitable representation from all the colleges
- Share information related to events, activities and programs
- Develop a regional MOU to help “fast-track” the curriculum approval process

### **4) Training and Mentoring**

- New leaders and others interested in advancement
- All colleges’ program staff and faculty
- Provide a “business/executive coach” to facilitate partnerships, mentoring and sharing
- Identifies and coordinates individual college training or mentoring needs with program strengths at other partnering colleges

### **5) Partnership Development**

- Facilitates industry/college conversations to develop and enhance partnerships
- Companies that are region-wide

- Provides templates and models for developing partnerships
- Companies that exist in specific district service areas
- Workforce development agencies
- Economic development agencies
- Non-profit agencies
- Business associations

## **6) Data-Driven Recommendations**

- EWD Centers that provide services to Region based upon critical sectors in region
- Industry sector-based collaboration
- A research department that helps us define the target
- Accurate and timely data on workforce
- Just in time, accurate, easy
- All decisions and recommendation will be based on research-based needs identification
- Formal research and evaluation to determine effectiveness and significance of partnership efforts

## **7) Common Shared Curriculum**

- Parallel Curriculum for EWD and CTE
  - Short-term training
  - Long-term Certificates/Degrees
  - Increased speed of implementation due to new shared and accepted respiratory “plug and play”
  - Best practices model for curriculum manuals/partnerships/SOP
  - Build a strong effective workforce for specific careers: strong career pathways, shared curriculum, agree on the curriculum and assessment
  - Specific colleges may take the lead for specific career pathways

## **8) Communication**

- On going communications and relationship building between CTE and EWD
- Systematic Communication

## **Scenario Planning:**

### **1. Ways to define regional boundaries:**

2.

- Central Region Consortium area (preferred)
- Geographically
- Shared demographics
- By industry

### **2. Opportunities to strengthen the current EWD/CTE system:**

- Enhance integration between the EWD and CTE programs
- Streamline community college rules and regulations
- Accelerate response to business and industry needs
- Integrate mission and vision of EWD and CTE
- Create a sustainability plan
- Enhance accountability for EWD programs

### **3. Ways to respond with agility to specific college training needs**

- Work with specialized groups (faculty groups that are already part of industry-specific curriculum development process. Ensure business & industry are engaged)
- Emulate a professional services firm as a region (flexible and nimble)
- Flexible offerings customized to needs of customers

## **OBSTACLES:**

- Existing structures, i.e., Academic Senate
- Turf issues/power struggles
- Some do not understand the problem.