

November 15, 2010

# Minutes

**CALL PARTICIPANTS:**

<b>PARTICIPANT</b>	<b>COLLEGE</b>
Sherrean Carr, Dean & Planning Lead for this workshop	Gavilan
Bob Hawkes, Director	Bakersfield
Sam Aunai, Coordinator	Taft
Richard Larson, Director, Farm of the Future	Reedley
Don Borges, Tech Prep Director	Modesto
Sue Clark, Project Director, CRC	Modesto

<b>TOPIC</b>	<b>DISCUSSION</b>	<b>FOLLOW-UP/NEXT STEPS</b>
Welcome	<p>Sherrean welcomed call participants and asked each to report findings from their research.</p> <p>Sherrean reported from her research that our potential target audience showed high school, middle school and college.</p> <p>She asked the group if what we are planning will work for this audience.</p> <p>Don commented that is work with the K-12 system has led him to understand that middle school counselors are utilized in areas other than career planning. They are learning directors and crisis counselors who also have responsibilities for testing.</p> <p>The planning group concluded that the target audience for the April session will be high school and college counselors.</p>	
National Career Pathways  Sam Aunai	<p>Sam provided handout to group for review. Cost for one day workshop is \$4K plus travel. This group will customize workshop to meet our needs.</p> <p>Funding is not available this year to incur this expense. Sue will retain file for future use, as needed.</p>	
CA Statewide Career Pathways  Don Borges	<p>Don stated that this project has a tool kit available that is geared toward counselors. They have also developed bulletin board items. Tech Prep is the distribution point for the bulletin board.</p> <p>Kit cost is \$20 / kit. Don has funds to purchase 30 kits for our workshop It is important to have someone in-service the group on use of the kit and bulletin board.</p>	<p>Don to order kits/bulletin board kits for 30 people for this event.</p> <p>Don to secure a person to "teach" use of the materials.</p>

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<p>Academic Senate – Articulation</p> <p>Richard Larson</p>	<p>Richard talked to their college’s Academic Senate rep. He asked, “What is the best time to tie into regional people?” He was told to look into Plenary in the spring.</p> <p>Richard did not address articulation. He focused on tie in w/ counselors.</p> <p>We could put in a proposal and get it on their agenda.</p> <p>Don stated that a person from this group is coming to the tech prep conference in March. He said that they usually go to the school site to get presenters, not to office staff.</p> <p>Don: Cris Costa from COS or Bill Davis from Visalia are presenters. We should invite one of these people to present. Don to contact.</p>	<p>Richard will talk to his Academic Senate president about spring plenary.</p> <p>Don to contact Cris Costa and/or Bill Davis about presenting.</p>
<p>Statewide Career Dev Advisory – Sue</p>	<p>Julie Preston Smith, Counselor at Fresno CC, represents the Central Region on the Statewide Career Advisory Committee. She has scheduled a regional workshop for April 8, 2011 at the Madera Center.</p> <p>This workshop will train professionals on conducting career activities w/ community college students.</p> <p>There is a train-the-trainer session in January in San Ramon. Julie will attend this workshop. She is recruiting others in the region to attend also. She is recruiting on person from student services, i.e., a counselor, and one work-based learning person per college. There is a \$500 travel stipend for each person attending.</p> <p>Richard stated that there are many advantages in moving to this direction for the workshop. It will afford us the opportunity to highlight the advantages of CTE.</p> <p>The group decided to go ahead with the statewide career advisory workshop and compliment it w/ the Tech Prep Tool Kit (Don has a high school counselor he will try to get to teach the group about the tool kit.)</p> <p>Sue suggested that we have the employer/student panel during the networking lunch. Group agreed.</p>	<p><b>WORKSHOP DECISIONS:</b></p> <p>Julie Preston Smith from the Statewide Career Advisory Committee – Workshop at the Madera Center on April 8<sup>th</sup>  Time: 9 am to 3:00 p.m.  Lunch from 12 to 1:30 pm  Location: Hwy 99/Hwy 12</p>
<p>Employers &amp; Students</p>	<p>We would like to have an industry / student panel speak during the networking lunch. The panel will be made up of 2 employers from different industries and a student from each of those</p>	<p>Sam Aunai will provide a panel person from an industry near Madera.</p> <p>Richard to contact Jim Chin for a</p>

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Panel	industries who has received community college training. See follow-up column for details.	panel person. Richard to get a person from manufacturing/industrial lectrical  Don Borges will get a student. One student will be female.
Themes Promotional materials	High school and college counselors	
Catch interest in attending?	Julie and Sue finalize theme and take steps to get representation across the region.	
New date for workshop	NO. It will be April 8 at Madera Center. Julie has already reserved the space. The CRC (Sue) will provide food.	April 8, 2011 at the Madera Center Sue to make food arrangements.
Next planning meeting	After holidays!	January 19, 2011 from 9:30 a.m. to 10:30 a.m. (Wednesday) Sue to schedule CCCconfer and send Outlook calendar invite.