



Columbia College Mother Lode Multi-Media Technician Project Quick Facts

Funded by *CTE Workforce Innovation Partnership* and *National Science Foundation* Grants The project will:

- Focus on building *partnerships with K-12* including shared opportunities for training teachers and service learning projects
- Create additional *partnerships* between the campus, *EDA, community groups and private sector*
- Host *career exploration* events on campus for 7th and 8th graders
- Develop *programs of study* in multimedia, including face to face, hybrid and online classes and an entrepreneurship class.
- Design and implement a *multimedia marketing plan*
- Create a fully-equipped *multimedia lab* on campus