

**Notes from California Community College Central Region Consortium –Central  
California Workforce Collaborative December 3, 2010 meeting  
Merced**

Reviewed priorities for collaboration from last meeting

Employer Relations and Focus
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Grants
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System Changes to Policy
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Shared Data and Planning
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Capacity Building

Outreach and Marketing

Common Assessment

Those in box were top priorities for people in room.

Worked in small groups to identify opportunities and threats within each focus area.

**System Changes to Policy**

*Opportunities*

Standardized curriculum

Legislative policy changes that will allow systems to work together

ETPL

Academic senate requirements change

What are the jobs

Relevant curriculum based on what the jobs are

Contract ed

Larger percent of the college funds go to vocational ed

Non-traditional delivery model system

Contract directly with higher education (ARRA provision)

Common assessment

*Threats*

Funding cuts on both sides

Protectionism

ETPL

Current data on jobs

Time it takes for colleges to respond to changes

Cost of contract ed

Capacity of colleges to provide training

New legislation on transfer rates

WIA eligibility – common form to collect data

Open enrollment – anyone can get in if they meet ability to benefit

Different performance measures

## **Shared Data and Planning**

### *Opportunities*

Seachable data sets  
Joint data collection WIBs/colleges/COE  
Partnering related to JTA data  
EMSI data sharing  
More comprehensive data and planning due to circumstances  
Other opportunities other than training (OJT/internship)  
Responsible growth of training capacity  
Determining appropriate distribution of training slots/opportunities  
Convening function

### *Threats*

Requirements/other bureaucratic hoops  
Outdated data-due to current circumstances  
Policy impediments  
If we're not more strategic NOW we'll waste the few resources we do have!  
Strategically aligned

## **Employer Relations and Focus**

### *Threats*

CC's developing training programs that have no job market  
Multiple advisory boards, committees, meetings, focus groups that employers are united to that all are asking doing the same thing  
Neither system is "user friendly" for employers (process, requirements-lack of understanding on both sides)  
Burn out of using the same employers- pay attention to and seek out the smaller employers

## **Grants - CC/WIB**

### *Opportunities*

We have our act together  
Leverage  
Regional and sub-regional  
Track record  
Great need in valley  
Participants benefit  
Dept of correction and juvenile justice  
Private money  
Non-trade funding streams  
To turn our weaknesses into strengths  
Private enterprise  
American Graduation Initiative

### *Threats*

Deadlines

Drive-by match  
Staff  
What's happening in DC and Sac- less money  
Territorial  
Bureaucracy  
Be careful what you ask for!! (following the money)  
Two very separate systems-tracking  
Measuring success  
Limited stakeholders (employers)

Discussions:

We need to create a shared VISION for the region – what are the outcomes for our customers? We will commit to working on this so that we are better positioned to go after grants and collaborate together. Who are the right people to involve in this process?

We need to tell the story of the remedial gap and the issues in moving people into training in the community colleges. WIBs are positioned to articulate the critical importance of CTE programs contextualized learning, and help to influence community college policy makers who are more focused on transfer education.

The RICOG grant focused on health care can be used as a vehicle to bring colleges and WIBs together in the next six months. The Center of Excellence is already meeting with the WIBs to look at the data, and there are other parts of the grant process that will benefit from closer collaboration. This can be used as “practice” and can serve as a model for working with the energy sector, which will be the next industry WIBs are going to focus on together.

We might want to work with CWA and CCLC to develop and move legislation that would provide incentives and remove barriers to regional collaboration between WIBs and community colleges. Connie Conway might be a potential author, as she has moved into a leadership role in the Legislature and knows the systems well. Adam Peck, WIB Director in Tulare County could take the lead on this.

JANUARY

RICOG – Health care Meeting on January 14: Review Employer needs

Set up Meeting to I.D. Stupid rules

Convene data collectors- energy sector

FEBRUARY

Leadership team –Study Public infrastructure investment

MARCH

Schedule WIB/CC Meeting

APRIL

Legislation moving

JUNE

June 1-3, 2011 WIBs attend second day of CC meeting. Monterey – develop joint business plan