

Constant Contact Survey Results

Survey Name: Jul 29 2010 Electronic Communication

Response Status: Partial & Completed

Filter: None

Aug 16, 2010 6:50:27 PM

1. How satisfied are you with the electronic communication you have received from the Central Reg

	Number of Response(s)
Very satisfied	17
Somewhat satisfied	2
Neutral	3
Somewhat dissatisfied	1
Very dissatisfied	0
No Responses	0
Total	23
6 Comment(s)	

2. What factors have contributed to your level of satisfaction with electronic communication you ha Central Region Consortium?

	Number of Response(s)
Communication is important and useful.	16
Communication provides necessary details and is concise.	15
Communication lacks detail.	0
Communication could be greatly improved.	0
See my comments for improving communication in "Other" section.	2
Other	1
Total	23
3 Comment(s)	

3. On your last visit to the Central Region Consortium website (<http://www.crconsortium.com>), what for visiting?

	Number of Response(s)
View a meeting agenda or meeting minutes	7

View upcoming regional events	12
Seeking contact information	1
Seeking information on the New Credit Program Approval Process	0
Seeking information on a pending new credit program application	0
Register for a Central Region Consortium event	2
Other	0
No Responses	1
Total	23

4. When you have visited the Central Region Consortium website, which of the following were true?

	Number of Response(s)
I found more than I expected.	4
I found part of what I was looking for	3
I was able to find exactly what I was looking for	16
I was not able to find what I was looking for	1
I had no specific agenda in mind when I visited	1
Other	1
Total	22
3 Comment(s)	

5. Rate each of the services listed below. If available on the Central Region Consortium website, ho

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Least Likely	
A calendar of regional and statewide events you can upload to Outlook	0 0%	0 0%
A place to share best practices	1 5%	2 9%
A place to send out a question to other colleges/colleagues in the Region	2 9%	1 5%
A place to post a job announcement	6 29%	3 14%
A place to get referrals for trainers	5 23%	4 18%
A repository for curriculum	6 27%	1 5%
A place for interactive dialog	4 18%	4 18%
A structured monthly newsletter	3 14%	0 0%

A repository of all regional documents pertinent to the Consortium	1 5%	0 0%
A search feature to find contact information for community college colleagues	0 0%	1 5%
4 Comment(s)		

6. What are the three most important features the Central Region Consortium website needs to have benefit from its content?

	Number of Response(s)
Attractive design	6
A one-stop shop for community college information	16
A one-stop shop that can be a resource for community colleges and industry	14
An internal search feature	17
Search engine optimization to allow search engines to locate and rank the	3
A social media post interface	0
Other	1
Total	22
5 Comment(s)	

7. What resources would you add to the Central Region Consortium website that would increase the make to the site?

4 Response(s)

ion Consortium ?

Response Ratio

73.9%

8.6%

13.0%

4.3%

0.0%

0.0%

100%

ve received from the

Response Ratio

69.5%

65.2%

0.0%

0.0%

8.6%

4.3%

100%

t was your primary reason

Response Ratio

30.4%

52.1%
4.3%
0.0%
0.0%
8.6%
0.0%
4.3%
100%

Select all that apply.

Response Ratio
18.1%
13.6%
72.7%
4.5%
4.5%
4.5%
100%

How likely are you to use each one?

			Most Likely
0	11	11	
0%	50%	50%	
7	6	6	
32%	27%	27%	
2	7	10	
9%	32%	45%	
4	5	3	
19%	24%	14%	
4	5	4	
18%	23%	18%	
6	4	5	
27%	18%	23%	
7	6	1	
32%	27%	5%	
2	8	9	
9%	36%	41%	

	3	9	9
	14%	41%	41%
	3	7	11
	14%	32%	50%

for you to use it and

Response Ratio
27.2%
72.7%
63.6%
77.2%
13.6%
0.0%
4.5%
100%

number of visits you