



**ELECTRONIC COMMUNICATION for the CENTRAL REGION**

**Conference Call on July 1, 2010  
9 a.m. to 10:30 a.m.**

**PARTICIPANT DETAILS to ACCESS THE CALL:**  
**> Dial your telephone conference line: (888) 886-3951**  
**> Enter your pass code: 294830**

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| <b>PURPOSE OF MEETING</b> | <b>Begin discussion to explore and fully utilize all forms of electronic communication for the Central Region</b> |
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| <b>STAKEHOLDER:</b>  | <b>WIN: A definition of success from each stakeholder</b> |
| Jessica Chapman<br>BEC Director<br>Kern CCD  |   |
| Sue Clark, Project Director<br>Central Region Consortium<br>Modesto Junior College |   |
| Terry Newman, Director<br>Community & Contract Education<br>Gavilan College        |   |
| John Prentiss<br>EWD Specialist<br>CCCCO   |   |
| Bonita Steele<br>Director<br>Grants/Research/Development<br>Kern CCD               |   |
| Catherine Swenson<br>EWD Initiative Director<br>Training & Development             |   |

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| <b>DESIRED OUTCOMES: By the end of this conference call, we will have:</b>              |
| • A list of ground rules for our conversations and decisions                            |
| • Awareness of each stakeholder's vision of success for this effort (WIN)               |
| • Awareness of the proposed draft regional models for CTE/EWD (Venn Diagram attachment) |
| • A list of electronic communication tools  |
| • A process for researching electronic communication tools and vendors                  |
| • Agreement on an Action Plan / Next Steps  |

**ELECTRONIC COMMUNICATION for the CENTRAL REGION  
CENTRAL REGION CONSORTIUM**

## AGENDA

**Conference Call on July 1, 2010 at 9 a.m.**

| <b>WHAT</b>  | <b>HOW</b>  | <b>WHO</b>               | <b>TIME ESTIMATE</b> |
|--|---|--------------------------|----------------------|
| Overview   | <ul style="list-style-type: none"> <li>• Clarify desired outcomes for this call.</li> <li>• List additional outcomes as requested by stakeholders.</li> </ul> | Sue Clark                | 10 minutes           |
| Develop Ground Rules   | Gather input from individuals and reach consensus   | Sue Clark                | 10 minutes           |
| Each stakeholder defines vision for this effort (WIN)                        | Roundtable among call participants  | All stakeholders on call | 15 minutes           |
| Review VENN Diagram with proposed regional models                            | Check for Agreement on how models relate to work of this stakeholder group  | Sue Clark                | 10 minutes           |
| Brainstorm a list electronic communication tools                             | Roundtable among call participants  | All stakeholders on call | 10 minutes           |
| Develop a process for researching electronic communication tools and vendors | Propose a plan and reach consensus on research process  | Sue Clark                | 10 minutes           |
| Reach agreement on an action plan/next steps                                 | List action steps with timeline.<br>Schedule next call.   | Sue Clark                | 10 minutes           |